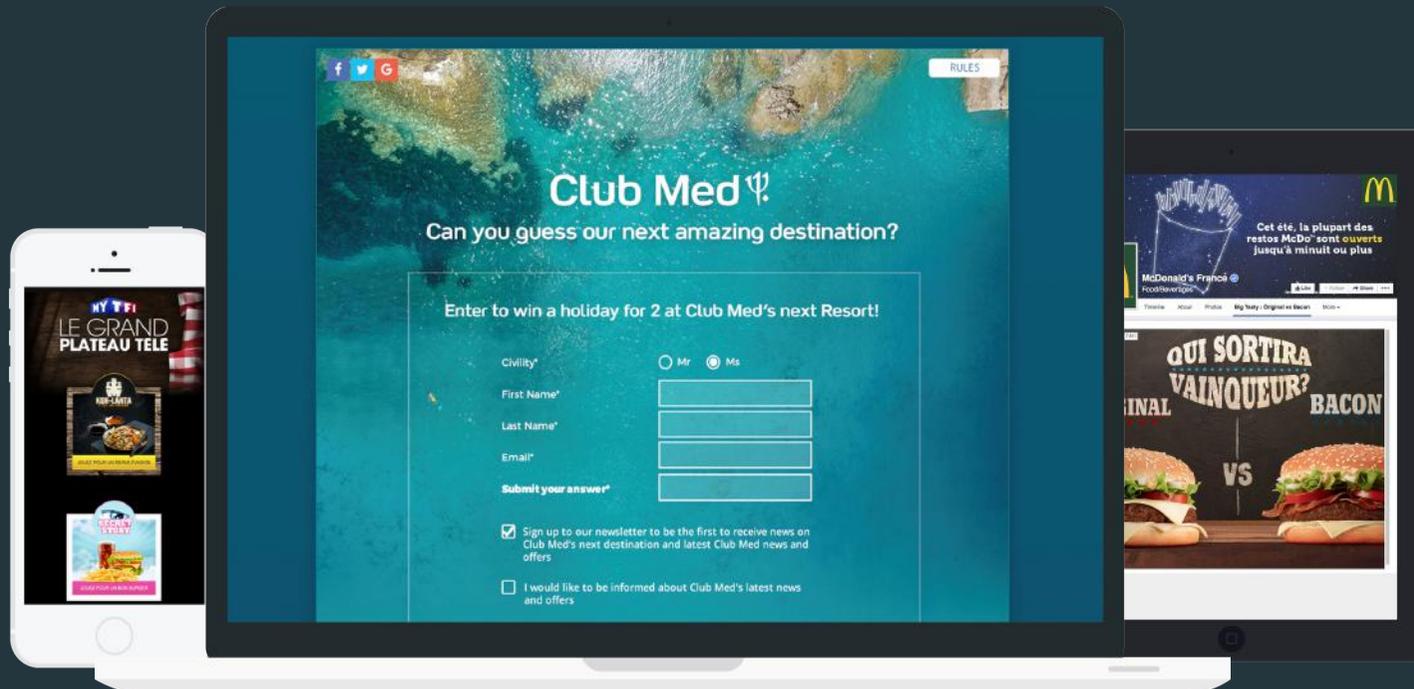


40 INTERACTIVE MARKETING IDEAS FOR YOUR AGENCY'S CLIENTS



You are an agency?

Help your clients engage their digital audiences, generate new leads and segment their prospects and customers thanks to interactive marketing campaigns

Discover 40 of our campaign ideas to propose to your clients



1

Customised form with data collection

- Customisable fields with data validation features
- Opt-ins for your clients
- Facebook Likes for your clients
- Automatic e-mail generation
- Push data to your client's CRM (optional)

The image shows a screenshot of a registration form for a Star Wars contest on the Carrefour Online website. The form is titled "STAR WARS" in large, stylized yellow and red letters. Below the title, the text reads "Vos coordonnées" and "Merci de remplir vos coordonnées, afin de valider votre participation au concours". The form includes several input fields: "Nom *", "Prénom *", "Date de naissance *", "Email *", "Adresse *", "Code postal *", "Ville", and "Téléphone (facultatif)". A black "ENVOYER" button is positioned below the fields. Below the button, there is a checkbox area with the text "En cliquant sur ce bouton vous acceptez de recevoir notre newsletter" and a link "Je participe sans m'inscrire à la newsletter". At the bottom of the form, there is a small disclaimer: "Vos informations personnelles ne seront pas utilisées à des fins commerciales. Elles sont entièrement sécurisées et la propriété exclusive de Carrefour Online." The background of the form features images of Darth Vader on the left and a Stormtrooper on the right. The Carrefour Online logo is in the top left corner, and the Disney logo is in the bottom right corner. The copyright notice "©2015 Disney ©2015 &™ Lucasfilm Ltd" is at the very bottom.

ASIA INVENTEUR DE VOYAGES EN ASIE - PACIFIQUE

RECHERCHER SUR LE SITE

NEWSLETTER
NOS BROCHURES
DEMANDE DE DEVIS

DESTINATIONS VOTRE VOYAGE VOLS OFFRES SPECIALES SERVICES PASSION D'ASIE CONTACTEZ-NOUS

PREPAREZ VOTRE VOYAGE

Moteur de recherche

20 ans de Tentations

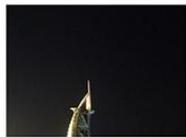
© 188 MORANDI

Accueil > Tentations a 20 ans

Plus récent

Rechercher

1 2 ... 81

 Alex Flore	 Lucie Bernier	 Panda Mu-Cake
 florian bouillot	 SABRINA ERROUAIBI	 Pauline Montillet
 Bernard Jordy	 Maud Pinna	 Marie Guichaoua

1 2 ... 81

VALIDER MON VOTE

2

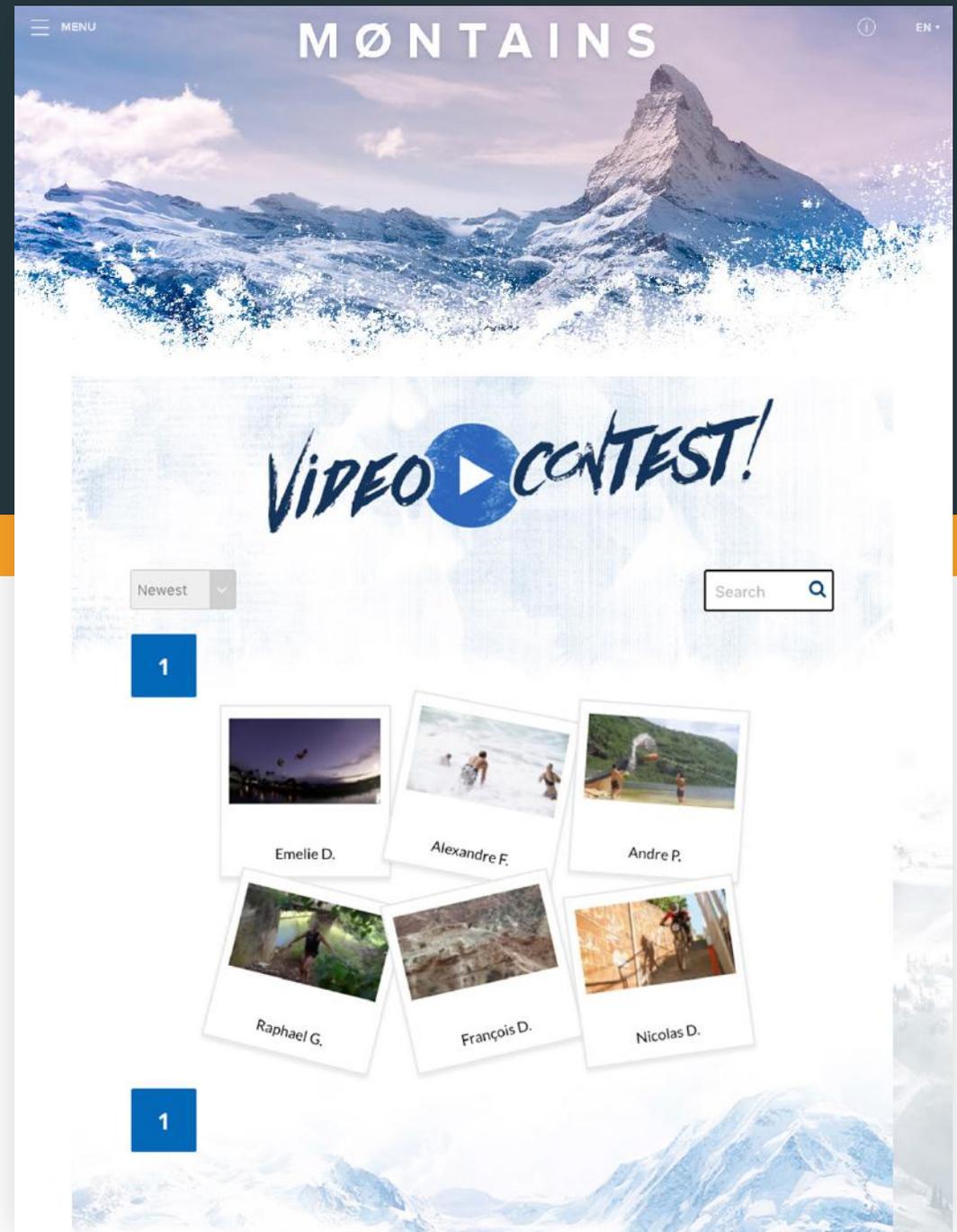
Photo contest with community voting

- Unlimited hosting space
- Photo moderation
- Various formats of galleries
- Various voting methods

3

Video contest with community voting

- Unlimited hosting space
- Video moderation
- Video encoding
- Various formats of galleries
- Various voting methods



Accueil | Contact | Plan du site | Volkswagen Magazine | My Volkswagen | Véhicules utilitaires | Nederlands |

Volkswagen Showroom | Fleet | Services | Acheter un véhicule | L'univers Volkswagen

Car Configurator | Dealer Locator | f | t | i |

RÈGLEMENT



GAGNEZ VOTRE EXPÉRIENCE EN VW FUN CUP

Pourquoi souhaitez-vous devenir pilote ?

Que représente la Volkswagen Beetle pour vous ?

ETAPE SUIVANTE

4

Writing contest with community voting

- Text moderation •
- Various formats of galleries •
- Various voting methods •

5

Image-based quiz

- Unlimited number of questions
- Mobile-optimised
- Display scores and winners
- Advanced winners' management

Share 0

PRIZES RULES

#NOTHINGTOPROVE

WHICH GORDON IS THE MOST XPLOSIVE ONE ?

strong red beer

GORDON'S FINEST RED

EXTRA red fruit beer

GORDON'S EXTRA RED FRUIT XPLOSION

Beer - alc. 11% vol.

GORDON. NOTHING TO PROVE.

strong blond beer

GORDON'S

Beer brewed carefully to be consumed with care.

6

Video-based quiz

- Display your client's video and ask questions
- Unlimited number of questions
- Mobile-optimised
- Display scores and winners
- Advanced winners management

The screenshot shows a quiz interface for Leffe beer. At the top, the Leffe logo is displayed in a gothic font. To the right of the logo is a small link labeled "Règlement". Below the logo, a question is posed: "Dans le nouveau verre Leffe, qu'est-ce qui favorise une tenue de mousse plus longue ?". A video player is embedded in the center, showing a close-up of a beer's head with a play button overlay. Below the video, three radio button options are listed: "Le L gravé au fond du verre", "La qualité même du verre", and "La hauteur du pied". A "CONTINUER" button is positioned below the options. At the bottom of the interface, the text "UN BIÈRE BRASSÉE AVEC SAVOIR SE DÉGUSTE AVEC SAGESSE." is visible.

Leffe

Règlement

Dans le nouveau verre Leffe, qu'est-ce qui favorise une tenue de mousse plus longue ?

Abdij van
Leffe

Le L gravé au fond du verre
 La qualité même du verre
 La hauteur du pied

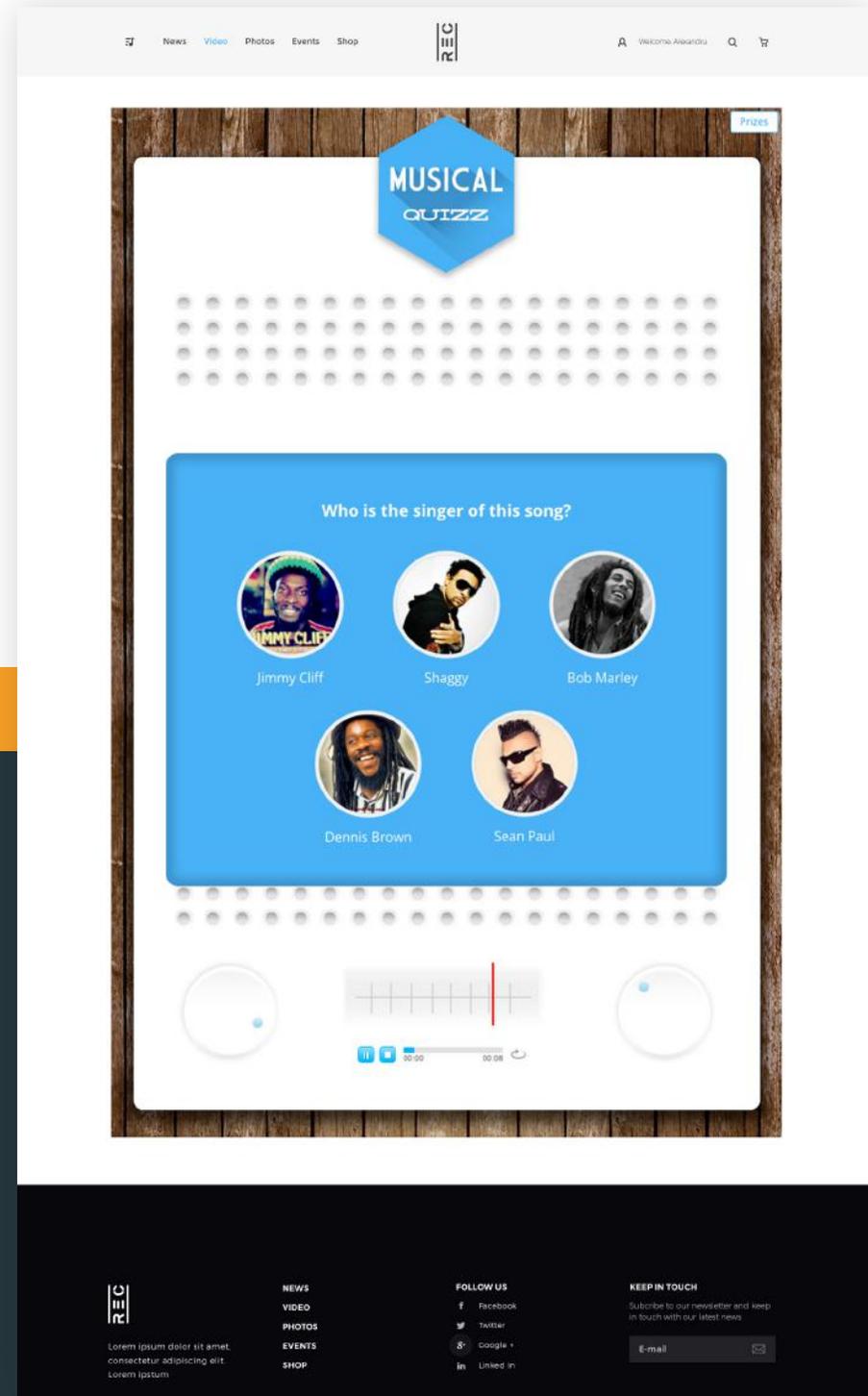
CONTINUER

UN BIÈRE BRASSÉE AVEC SAVOIR SE DÉGUSTE AVEC SAGESSE.

7

Musical blind test

- Display audio fragments
- Unlimited number of questions
- Mobile-optimised
- Display scores and winners



MENU **Chérie** FM POP LOVE MUSIC Suivez-nous : f t i

Lifestyle by Chérie FM Découvrez la nouvelle rubrique **Lifestyle by Chérie FM** Articles, tests et bons plans

en partenariat avec **SKIN minute** by Body minute

avec Stéphanie Loire

Valentine's Day

HOW GREAT A VALENTINE ARE YOU?

G A L L E R I E S
Capayée

Check all that apply :

- You NEVER forget to plan something for February 14th
- You always offer flowers or chocolate(s) to your loved one on that day
- You often prepare a surprise for THE day
- On the February 15th you already think about next year - hum...seriously?!? -
- You are sooooo romantic that people call you "Valentine"
- Your name is Valentin(e)
- You always go to the hairdresser on the 13th, and the barber, manicurist, pedicurist...
- You plan to ask her/him to marry you next Valentine's Day
- You plan a candlelit dinner at home

8

Checklist

- Users check propositions and get a score
- Unlimited number of list items
- Text or image-based items
- Display rating and share on social media

9

Personality test

- Users answer questions and get a profile
- They can share their profile on social media
- Display targeted offers based on said profile
- «Smart» test thanks to conditional branching options

Quel amoureux de la Nature êtes-vous ?

Natuurlijk mineraalwater | Eau minérale naturelle
VALVERT

Test de personnalité

100% Homo urbanus

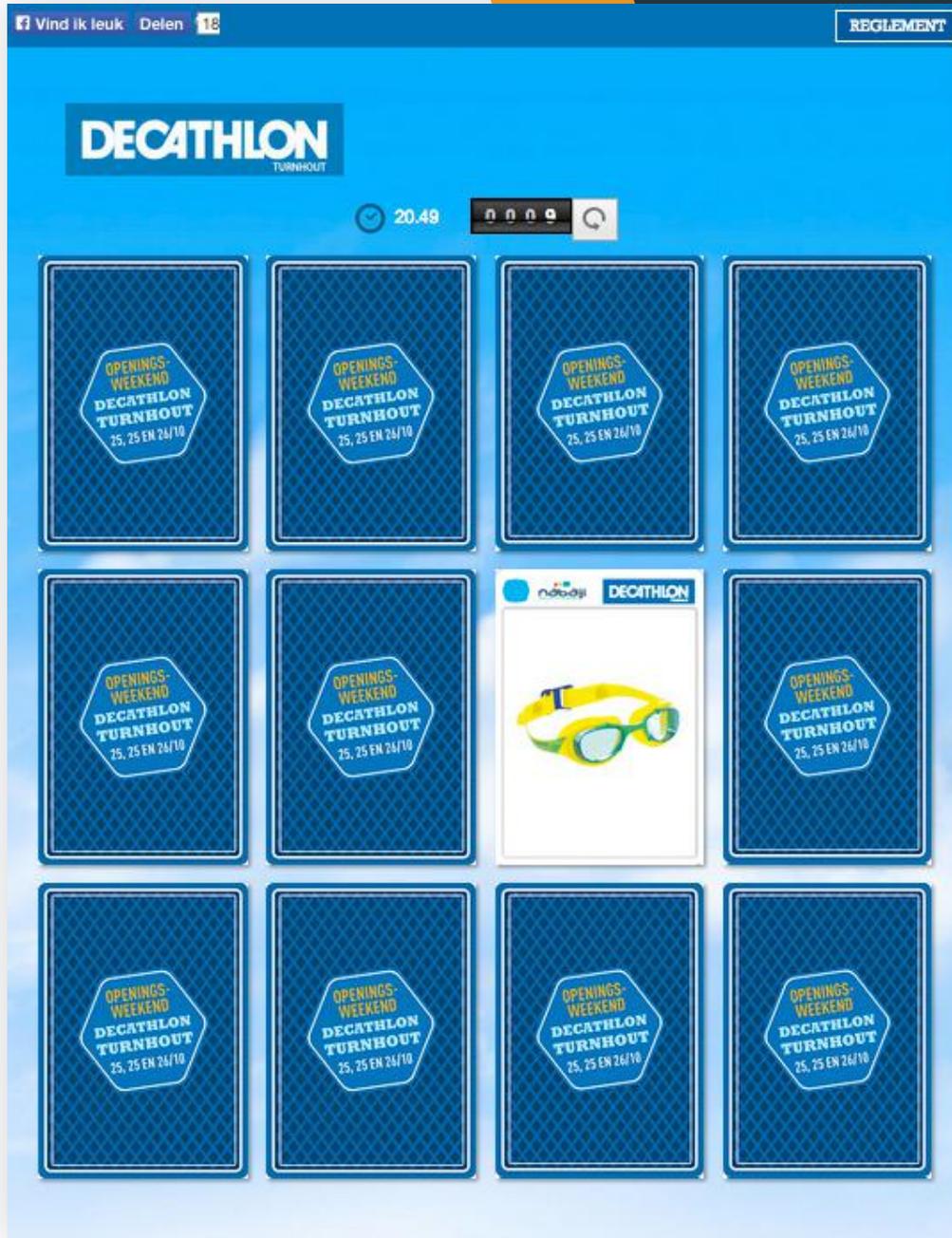
Honnêtement, il est un peu surprenant que vous ayez répondu à ce quizz car vous ne semblez pas très sensible aux charmes de Mère Nature. D'accord, vous n'avez rien contre les fleurs et les petits oiseaux mais votre milieu 'naturel', c'est plutôt la ville, son animation en rue, ses distractions, ses magasins... La campagne vous déprime et ce que vos appréciez tout particulièrement en Ardennes, ce sont les bons petits restos. Vous essayez bien de contrôler votre consommation énergétique mais c'est par souci d'économie. Car sans nier le problème de la couche d'ozone, vous trouvez tout de même que l'on exagère les menaces pesant sur la planète. De toute façon, que pouvez-vous y faire ?

[Partager sur mon mur Facebook](#)

[Inviter mes amis](#)

©Photo : MICHEL LAURENT - La Lorraine Gaumaise

Accueil



10

Memory game

- Users find the matching pairs of cards
- Show your client's products
- Full customisation of cards (front & back)
- Indication of time and number of clicks

11

The Right Price

- Users match the items with their price
- Full customisation of cards (front & back)
- Indication of time and number of clicks



12

Voting widget under an article

- Enrich your client's blog with interactive experiences
- Various voting method
- Use text, video, pictures, audio
- Automatic graphs with results

The screenshot displays the ING DIRECT website interface. At the top, the logo and navigation links (Home, News Insights, Money Tips, Sustainability) are visible. The main content area features a voting widget titled "Wie was uw man van de match?" (Who was your man of the match?). The widget consists of a 3x3 grid of player portraits, each with a name underneath: Thibaut Courtois, Thomas Vermaelen, Toby Alderweireld, Laurent Ciman, Jan Vertonghen, Marouane Fellaini, Edin Dzeko, Axel Mitsel, and Gerrit Claes. To the right of the grid is a search bar and a section titled "Articles by ing-editor" with three article thumbnails and titles. Below that is an "Article topics" section with tags for "fraud", "internet security", "money", "safe", and "travel".

13

Rating widget under an article

- Use a slider to rate personalities or your client's products and services
- Automatic graphs with results
- Unlimited number of items

The screenshot shows the website of Nationale Loterij. The main content area features a section titled 'SPELERSBEOORDELING' (Player Rating) with the subtitle 'HOEVEEL PUNTEN GEEFT U OP 10 PER SPELER?' (How many points do you give out of 10 per player?). Below this, there is a list of 17 players, each with a small profile picture and a horizontal slider bar for rating. The players listed are: Thibaut Courtois, Toby Alderweireld, Vincent Kompany, Jan Vertonghen, Axel Witsel, Kevin De Bruyne, Marouane Fellaini, Romelu Lukaku, Eden Hazard, Dries Mertens, Daniel van Buyten, and Divock Origi. The sliders are currently set to 1 point for each player. To the right of the rating section, there is a red promotional banner for Lotto, dated Wednesday, December 7, with a prize of €1,000,000. Below the banner are icons for 'Winkel' (Shop), 'Online', and 'Abonnement' (Subscription). Further down, there are two more promotional banners: one for 'Geef een kadootje van de Nationale Loterij' (Give a gift from the Nationale Loterij) and another for 'Feestige Geluksdagen' (Festive Lucky Days).

Actualités Calendrier Phase de groupes Phase finale Palmarès Predictor Cantona Présentation des équipes



Du cancre Evra au chouchou Payet : le bulletin de notes du premier tour des Bleus

Mis à jour il y a 6 heures
Publié le 23/06/2016 à 10:35

Article de [Martin Mosnier](#)

Dans cet article

-  Euro
-  France

EURO 2016 – Après trois matches, les Bleus se sont trouvés deux nouveaux hommes forts : Kanté et Dimitri Payet. Laurent Koscielny s'est imposé comme le patron du secteur défensif Patrice Evra ne sort pas la tête de l'eau. Voici notre bulletin de notes des Bleus à la fin de la poules.

WHO WAS THE MAN OF THE MATCH DURING THE FIRST HALF ?

 Hugo Lloris	
 Paul Pogba	
 Antoine Griezmann	

[NEXT QUESTION](#)



14

Ranking widget under an article

- Drag and drop ranking
- Possibility to add photo, audio or video elements
- Automatic graph with results

15

Simple prediction

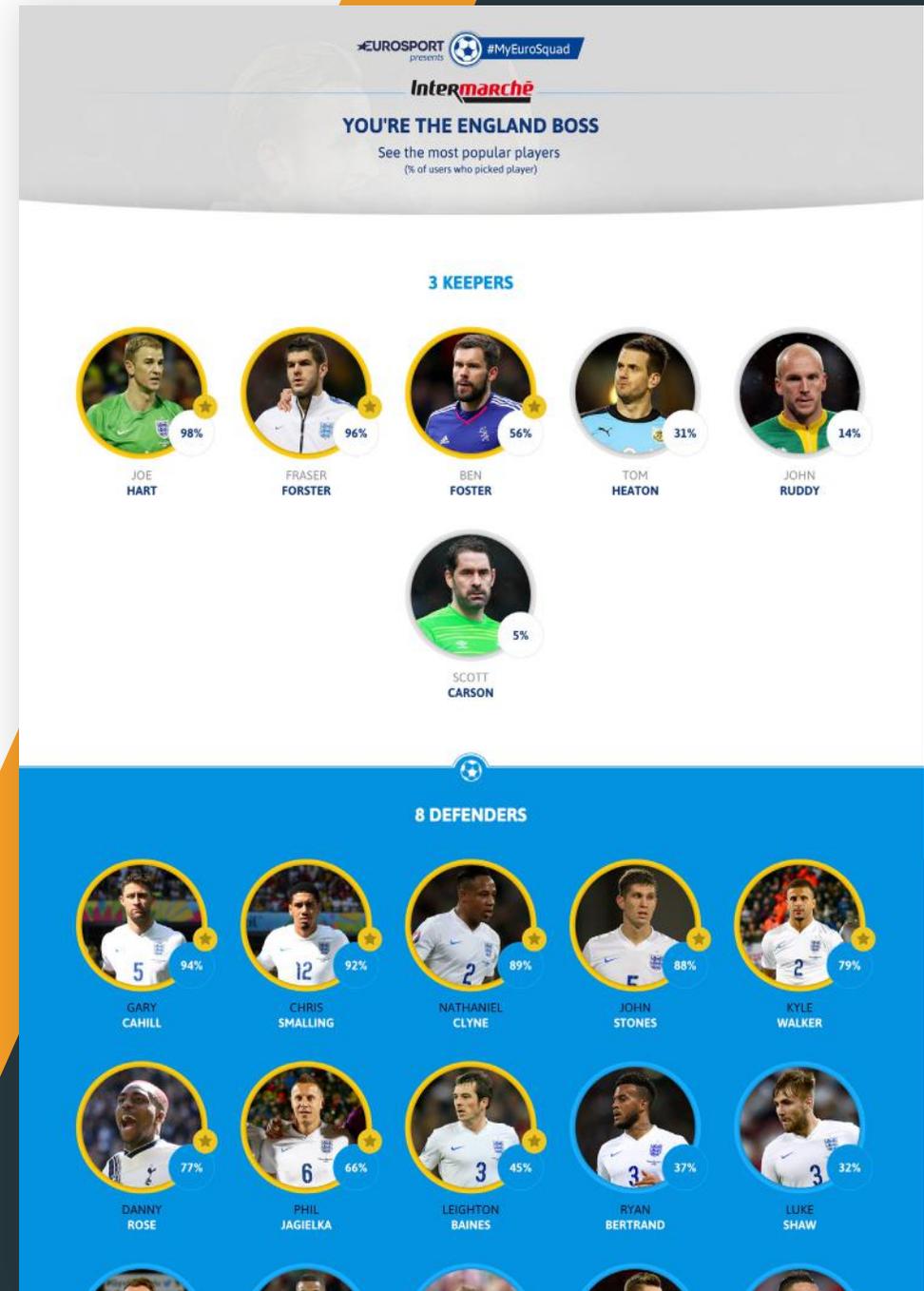
- Predict soccer, tennis, rugby games results
- Promote your client's sponsoring actions
- Filter winners on exact scores

The screenshot displays the Carrefour website's interface for a UEFA 2016 prediction activity. The page features a green background with the Carrefour logo and the text "UEFA 2016" at the top. A navigation menu on the left lists various services such as "Deals du Jour", "L'Odyssée de Noël", and "Les catalogues". The main content area is titled "MAKE YOUR PREDICTION" and contains three prediction cards. Each card shows two national flags (Belgium, Italy, Republic of Ireland, and Sweden) with a "VS" icon between them and a text input field below. At the bottom, there is a question: "How many people will give their prediction from the 24.05 to 13.06 ?" with a corresponding input field and a "NEXT STEP" button.

16

Team composition

- Users compose their team (soccer, cycling etc.)
- Promote your client's sponsoring actions
- Align your content marketing with the news
- They can share it on social media



17

Product feedback

- Users vote for their favourite product

Goed Gevoel

Reglement Prijzen

Win design koffiewonders van Melitta!

Duid hier het toestel van uw keuze aan :



Melitta® Caffeo® Barista®



Melitta® Caffeo® Varianza® CSP



Melitta® Therm Mug: Coffee to Go



Melitta® Caffeo® Solo®



Melitta® CREMIO®



Melitta® Look® Timer

Melitta

Melitta® het geheim van goede koffie

EUROSPORT

OM vs PSG

LE MATCH DES SUPPORTERS
CHOISISSEZ VOTRE TRIBUNE!

4 703
Twitter
20 822
Partager

25 084 SUPPORTERS vs 9 037 SUPPORTERS

74% 26%

SOUTENEZ L'OM!
Pour l'OM ? Cliquez ici

SOUTENEZ LE PSG!
Pour le PSG ? Cliquez ici

#BattleEurosport

#TRIBUNEOM #TRIBUNEPSG

Copyright © 2015 Eurosport.fr
EUROSPORT
Powered by Swilly

18

Hashtags battle

- Vote via a personalised tweet or Facebook share
- Display voting results in real time
- Vote in a widget or on social media

19

Playlist

- Users create their playlist
- Use .mp3 files or embeds from Spotify, Soundcloud, YouTube etc.



SONY
Award 2016
Artist of the year



Vote for the best song



Robin Schulz - Headlights



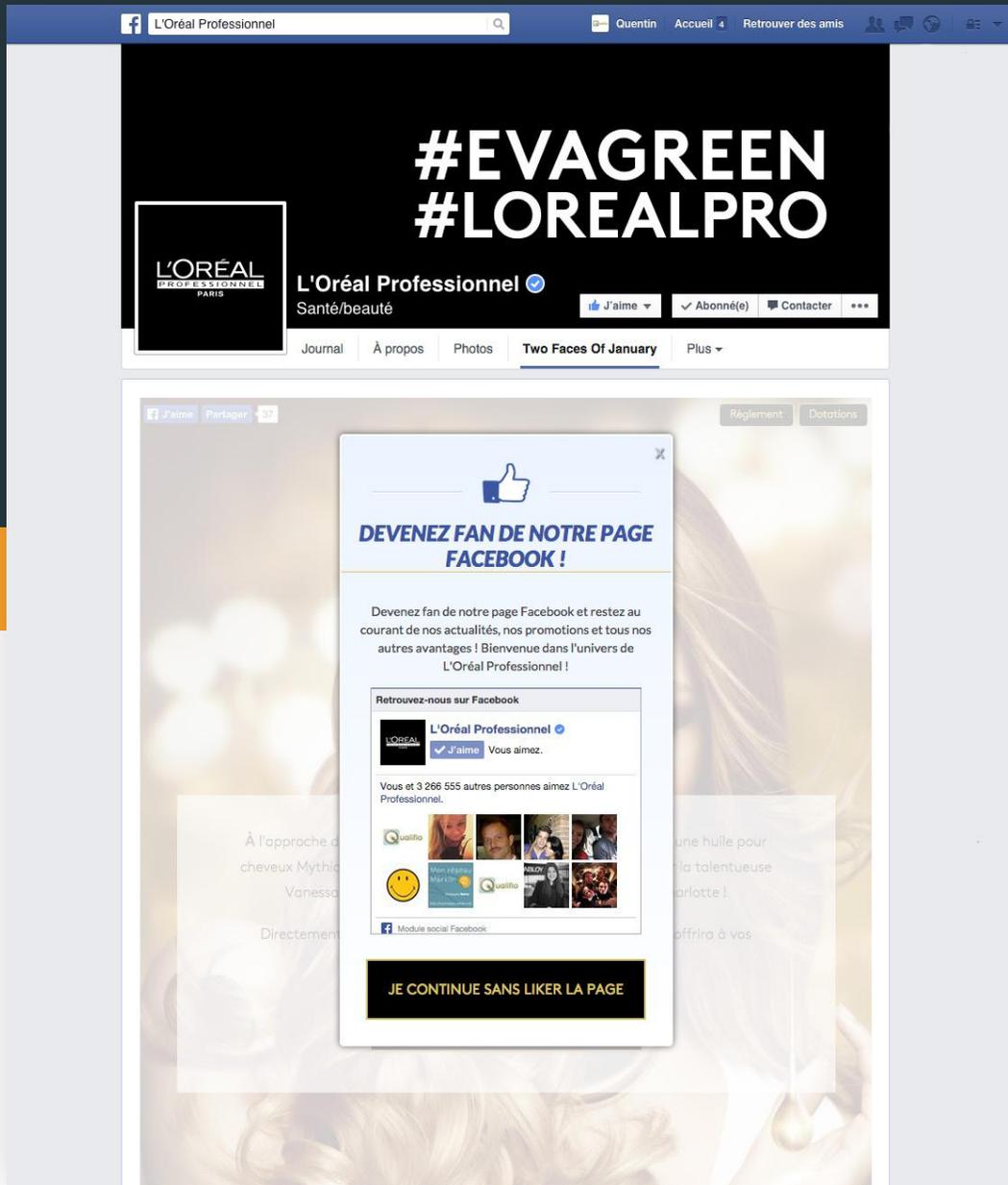
Kygo - Firestone



Justin Bieber - Love Yourself



G-Eazy - Me, Myself & I



20

Become a Facebook fan and receive a free sample

- Include a softgate on your campaign to generate new fans & followers
- Reward new Facebook fans & followers with a sample, for example

21

Unique codes to enter the campaign

- Insert unique codes on your client's products
- Ask participants to enter this code to access the campaign



GRAND JEU TOP CHEF 

À GAGNER | **PIERRE AUGÉ** S'INVITE CHEZ VOUS ET CUISINE POUR 10 PERSONNES & **10 INVITATIONS POUR 2** DANS UN DES RESTAURANTS DES **TOP CHEF**

[VOIR LE RÉGLEMENT](#)

POUR JOUER, JE SAISIS :

LE CODE BARRES 

PACK 6 X 1 LITRE PERRIER FINES BULLES
SAISISSEZ SANS ESPACE LE CODE BARRES CI-DESSOUS

CODE :

[JE VALIDE](#)

22

Unique discount codes for participants or winners

- Upload or generate a list of unique discount coupons
- Distribute those to winners (via instant wins) or all participants

**SAINT VALENTIN
L'ACCORD PARFAIT**



Profitez de votre bon dès maintenant en [magasin](#) ou sur [marionnaud.com](#)

> [Voir mon bon](#)

> [Télécharger mon bon \(PDF\)](#)

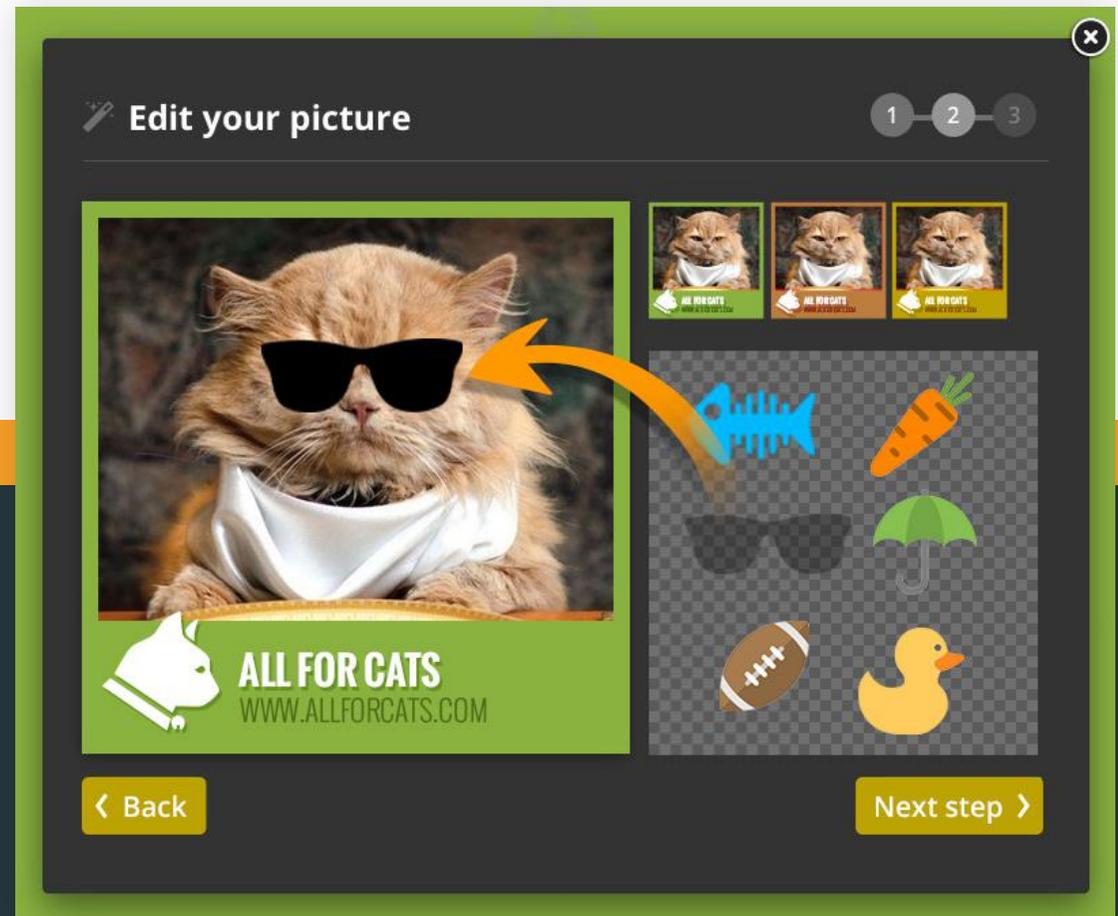
Marionnaud
PARIS

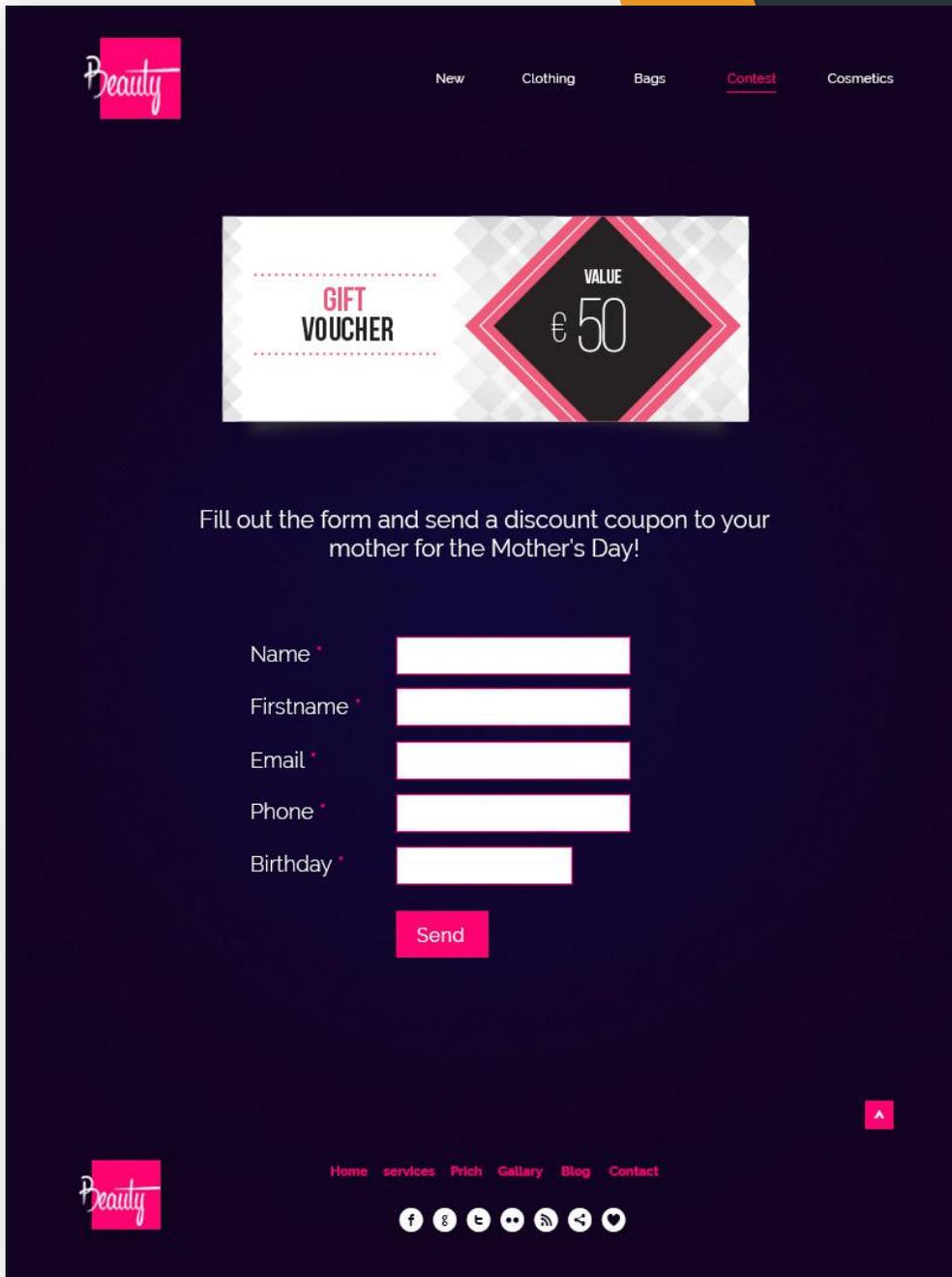
* Voir règlement

23

Add your client's brand in uploaded pictures

- Participants must add your client's brand elements (logo, sticker, customised frame) to their uploaded pictures
- Customised pictures can be shared on social media





24

Personalised message for a friend

- Participants send a text, picture, discount coupon, or special invitation via e-mail to the person of their choice

25

Product battle

- Organise a battle between some of your client's products
- Can also be done with editorial battles (soccer players, celebrities etc.) sponsored by your client



Who is he ?

He is an american retired basketball player. He is 2.16m tall and he played for six teams throughout his 19-year NBA career. Who is he ?

0

A B C D E F G H
I J K L M N O P
Q R S T U V W X
Y Z

Additional facts about him :

Following his career at Louisiana State University, he was drafted by the Orlando Magic with the first overall pick in the 1992 NBA Draft. He quickly became one of the top centers in the league, winning Rookie of the Year in 1992–93 and later leading his team to the 1995 NBA Finals.

"And if the big dog ain't me, then the house won't get guarded—period."

26

Guess the word

- Participants guess a word, a name, a brand... in the least possible clicks
- Use multimedia tips (image, video, audio etc.)

27

Advent calendar

- Display a calendar for any type of event
- Each day, a case automatically opens to display a promo, a quiz, a video or any other type of exclusive content

CALENDRIER DE L' AVENT 2015

À LA POURSUITE DE L'OR

CHAQUE JOUR, UN SPORT ILLUSTRÉ UNE IMAGE DÉVOILÉE

	2	TROIS	4	cinq	6 NUMERO SIX	7	HUIT
neuf	10	11 No. ONZE	12	TREIZE	14	Quinze	16
17	NUMERO DIX-HUIT	19	Vingt	21	NUMERO 22	VINGT-TROIS	24

Site L'OR Espresso

COMME L'OR, SOUTENEZ L'ÉQUIPE DE FRANCE OLYMPIQUE

Knowled'ite Doune Experts B.V. est seule destinataire des informations renseignées sur ce site. Conformément à la loi « informatique et libertés » N°78-17 du 6 janvier 1978 modifiée en 2004, vous disposez d'un droit d'accès, de rectification, de suppression ou d'opposition des données à caractère personnel vous concernant, que vous pouvez exercer à tout moment en contactant notre service consommateur à l'adresse suivante : Par email: lorepresso@piscifree.com Ou par courrier: Service Consommateurs Maison du Café BP 60 076 17 163 Pierrefy Cedex

28

Quiz with cumulative points

- Allow users to play every day
- They accumulate points
- Increase loyalty and encourage comebacks

The screenshot displays the Oscar Mayer Experience website's interface for a basketball trivia quiz. At the top, the Oscar Mayer logo and 'Experience' tagline are visible, along with navigation links for 'INICIO', 'BLOCK OF THE NIGHT', 'TRIVIAL', 'NOTICIAS', and 'VIDEOS'. The main content area features the title 'Trivial de la novena jornada de Euroliga' and a progress indicator showing '0' completed. Below the title, there are social media sharing options for Facebook and Twitter. The quiz question is: '¿Cuánto sabes de la Euroliga? Atrévete con nuestro trivial y demuestra que eres el que más sabes sobre la Euroliga de baloncesto. Puedes ganar premios relacionados con la Euroliga.' The question is labeled 'Pregunta 1/12'. The options are: Sarunas Jasikevicius, Juan Carlos Navarro, Vassilis Spanoulis, and Nikola Vujicic. A 'Siguiente pregunta' button is located below the options. The background of the quiz area is a basketball court with spotlights and a basketball player in a white jersey with the number 23. The Oscar Mayer logo and 'Experience' tagline are also present in the background.

f

RÈGLEMENT DOTATIONS

Fleurance nature

GRAND JEU

45 ANS DE PARTAGE

À GAGNER CHAQUE JOUR

Valeur totale : 135€



f Partager sur mon mur

29

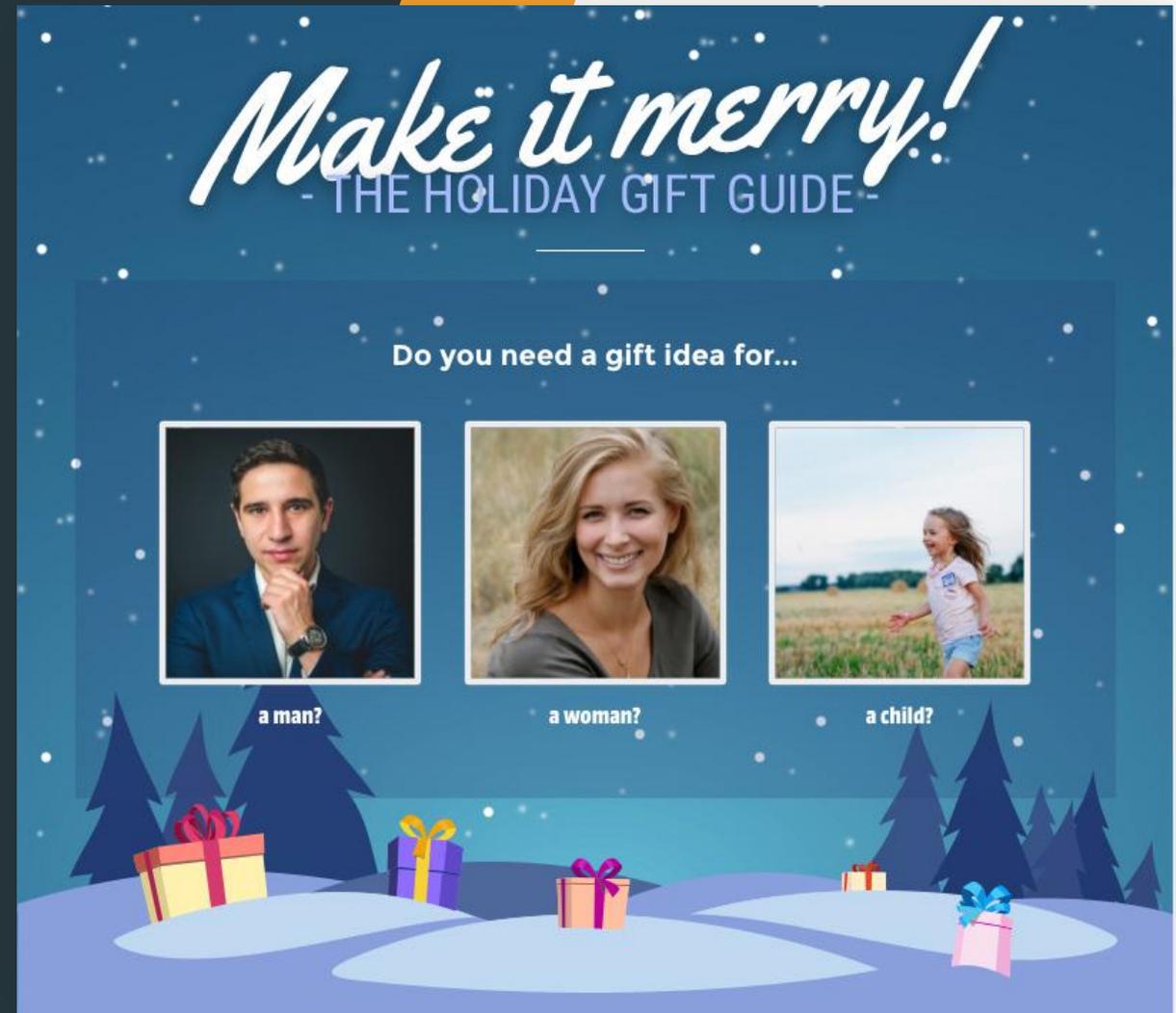
A jackpot game

- Anonymous or identified
- Participants immediately find out whether they won
- Published on your client's Facebook Page, website, mobile app, or on a responsive dedicated minisite
- Share the campaign on social media

30

A gift guide

- Your client helps their audience find the perfect gift
- “Smart” guide thanks to conditional branching options
- Unlimited number of questions of different types: multiple choice, checkboxes, answers in the button, clickable images...
- Integrate call-to-action to your online shop based on the profile



OPENING
22/05/2015

DECATHLON
Équipement de plein air/articles de sport

POUR LES PARTICULIERS
GAGNEZ A VIE!
VOIRE ÉQUIPEMENT DE SPORT

POUR LES CLUBS OU ENTREPRISES
GAGNEZ 1.000€
D'ÉQUIPEMENT DE SPORT

POUR UN PARTICULIER
WIN
JE SPORTTRUUSTING VOOR HET LEVEN!

VOOR EEN SPORTCLUB OF BEDRIJF
WIN VOOR 1.000€
AAN SPORTMATERIAAL

www.decathlon-evere.be

Acheter J'aime Contacter

Journal À propos Folder Lange weekends **Concours/Wedstrijd** Plus

DECATHLON Delen 34 REGLEMENT MTB ROCKRIDER 500

DUID OP HET BEELD AAN DE RECHTERKANT (MET HET GELE KADER) HET VERSCHIL AAN TUSSEN DE TWEE BEELDEN

00:04:2

31

Find the difference

- Highlight your client's products
- Participants find the difference as quickly as possible
- May be coupled with a final draw

32

The hidden object

- Users retrieve a hidden element in an image as quickly as possible
- Unlimited number of questions
- Highlight your client's products
- Anonymous or identified

The screenshot shows a game interface for 'The Crazy Rabbits' (Les Lapins Crétins) by Ubisoft. At the top, there is a 'Carrefour Kids Club' logo and buttons for 'RÈGLEMENT' and 'DOTATIONS'. The main banner features the text 'LES LAPINS CRÉTINS DÉBARQUENT À CARREFOUR' and 'ATTRAPEZ LES LAPINS CRÉTINS!' with a cartoon rabbit character. Below the banner, the instruction 'Cliquez sur le Lapin Crétin que vous trouvez !' is displayed. The central image shows a theater audience looking at a screen displaying a scene with a shopping cart, a yellow inflatable, and a blue bag. At the bottom, there is a copyright notice: '© 2017 Ubisoft Entertainment. Tous droits réservés. Lapins Crétins, Ubisoft et le logo Ubisoft sont des marques déposées appartenant à Ubisoft Entertainment.' and the 'OBYZ' logo with the text 'RÉPONDEZ PLUS VITE ET GAGNEZ PLUS DE BYZ !'.

33

Guess Who?

LE GRAND JEU DE L'ÉTÉ
TROUVEZ QUI SE CACHE DERRIÈRE L'IMAGE MYSTÈRE

REMPORTEZ UN IPHONE 7

Qui se cache derrière la photo mystère ?

Indice 3 : Je suis né dans les années 60

Indiquez le Prénom Nom, votre réponse sera par exemple : Bob Marley

ETAPE SUIVANTE

- Participants need to guess who's behind a mysterious image
- Response field with text matching feature and input mask
- Add new hints based on a strict schedule set in advance
- Individual or collective limitation of the number of participations

34

Shell game

- Customization of the visual elements
- Random result, changes for each player and each new game
- Viral and addictive mechanism
- Possibility to add a subsidiary question



L'EXTRAORDINAIRE
— JEU —

Retrouvez le nom de la nouvelle attraction
du Futuroscope et tenter de gagner 2 entrées !



L'EXTRAORDINAIRE



Six empty rectangular boxes for entering the answer.



35

A rebus

- Coded message using numbers, images, letters, emojis, GIFs, etc.

- Various question types: interactive keyboard with instant verification, multiple choice, open question, etc.

36

A Twitter Live Ranking

- Monitor all Twitter conversations around an event, a hashtag, a person
- Follow multiple hashtags and mentions at the same time
- High customisation of the ranking look and feel

The screenshot shows a custom Twitter ranking interface for 'Hansen Adam'. At the top, the 'EuroMillions' logo is on the left, and 'Lottery club' with a search icon and a menu icon are on the right. The main content area features a profile card for 'HANSEN ADAM' with a cyclist image and a '1' ranking badge. Below this is a tweet from Albert Kottke mentioning Hans Adam. A statistics bar shows: 74 TWEETS, 0 TWEETS PER MINUUT, 3 MAX TWEETS PER MINUUT, and 65 UNIEKE GEBRUIKERS. The 'Populairste tweets' section lists three tweets from Cycling Australia, Hanseeno.com, and Dermot O'Riordan. The 'Influencers' section lists Cycling Australia (32.0K followers), Ashley House (5.5K followers), and Dermot O'Riordan (5.4K followers). The interface is styled with orange and white colors, and a decorative orange and black line is at the bottom.



Recettes

Partager 2 | Tweet 0 | +1 0

Overview

IDÉES FRAÎCHEUR POUR VOS PETITS PLATS D'ÉTÉ

JE TROUVE MA RECETTE

1 2



CRUMBLE AU FROMAGE FRAIS ET FRAISE AU PARFUM D'HUILE D'OLIVE



BLANCS DE POULET AU YAOURT CHAMPIGNONS



BROCHETTES DE POULET ÉTÉ INDIEN



TARTINES PESTO COTTAGE CHEESE



SALADE DE COUSCOUS ET ASPERGES AU COTTAGE CHEESE



GÂTEAU AU YAOURT ET FLEUR D'ORANGER



COCKTAIL DE CREVETTES



SALADE FRAÎCHEUR ÉPINARD POULET



TARTINES FRAÎCHEUR AUX RADIS

1 2

37

A photo album

Simple gallery or with a voting module •

Share the pictures on social media •

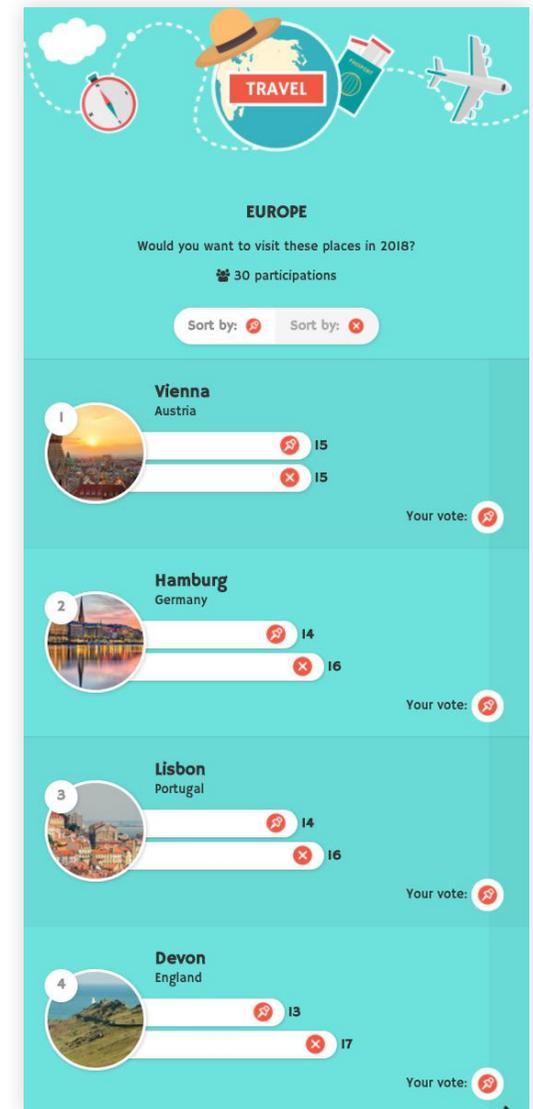
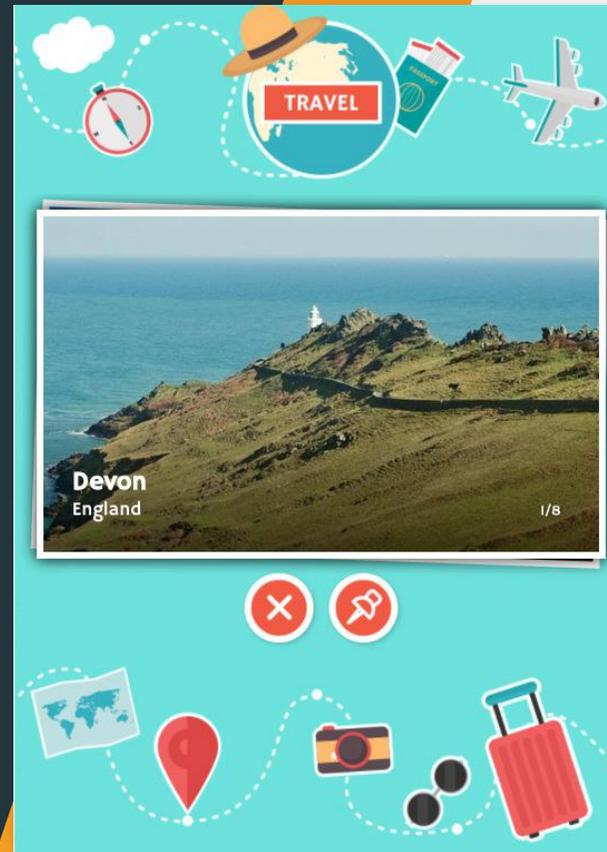
Customisation of the gallery design •

Unlimited hosting space •

38

Swiper campaigns

- Quiz, personality test or poll in a Tinder-like swiper format
- Users swipe to answer the questions
- Full customisation of the swiper
- Particularly suitable for mobile environment



Features



Full customisation of the design on the basis of your client's graphic chart



Statistics and results available in real time and exportable



Custom identification forms



Qualifio connects to your client's CRM, e-mailing system, DMP or SSO (Single Sign-On)



Possibility to create an access to the statistics module for your client

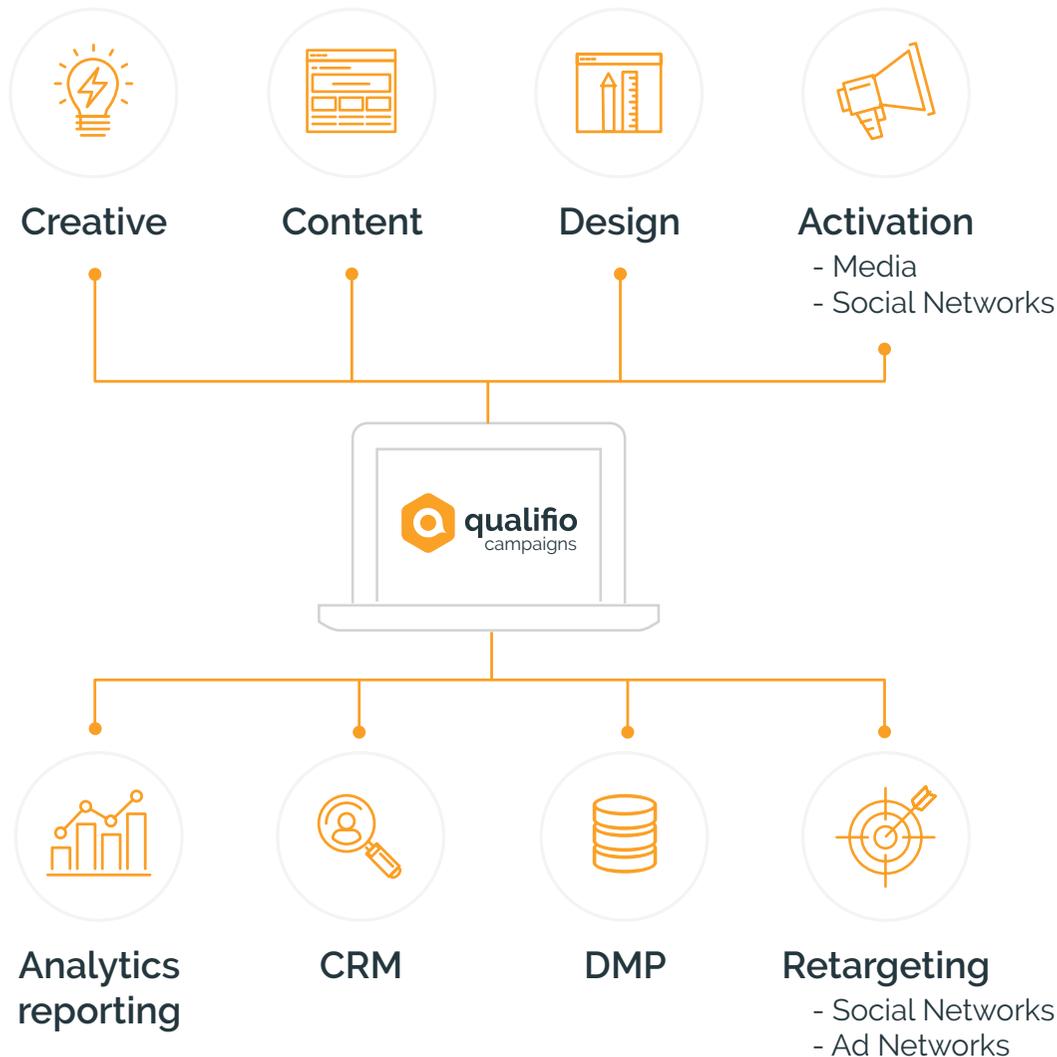


Opt-ins, Facebook Likes or Twitter followers collection



Automatic e-mail to all participants (optional)

Services to offer around Qualifio campaigns



Qualifio interactive campaigns also allow you to offer a wide range of additional services, both before and after the campaign publication itself. Complete your package with content redaction, design, activation, reporting etc.

Many European agencies chose Qualifio

BBDO



HAVAS

idweaver
STRATEGIC D/G/TAL AGENCY

Social.Lab

Leo Burnett



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AGENCY

And many more