



Translation Hub: The new era for multi-language tasks

Driving efficiency, consistency, and quality across multilingual content

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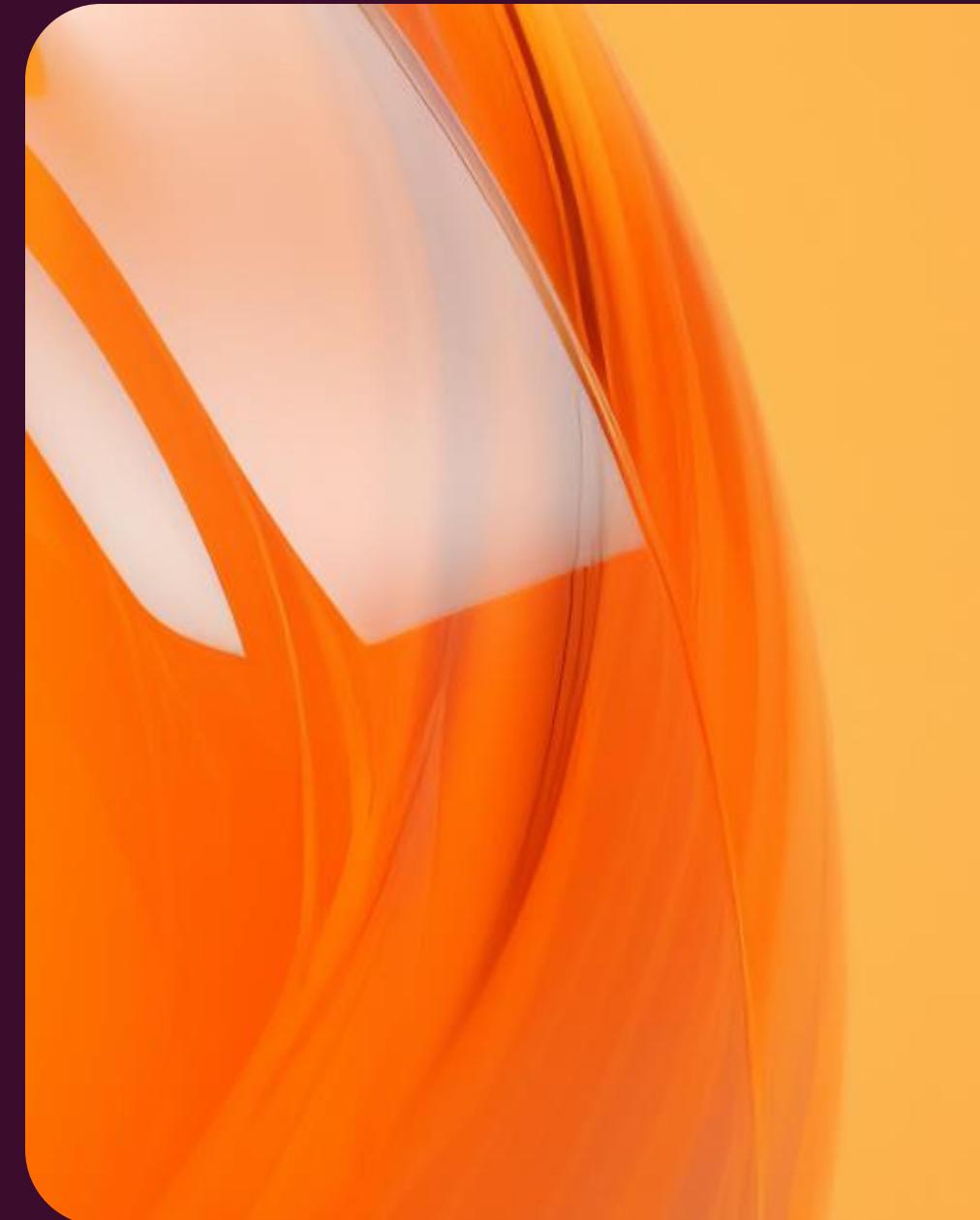
Responsible for Content Management, Site Management, and Marketer Experience

Background:

- 6 years as Product Manager at Sitecore – built XMC Sites, Insights Dashboard, Pages, and Explorer applications.
- 2 years as a Business Analyst in medical and tourism sectors, working closely with multilingual workflows and compliance-heavy content.

Agenda

- ③ Why translations optimization matters
- ③ Translation Hub: a unified workspace
- ③ Bulk Translation: accelerating multilingual work
- ③ Side-by-Side Translation & Translation Plugin
- ③ Live demo
- ③ Feedback and Q&A



WHAT WE HAVE LEARNED

Translation Optimization Background



MANAGE YOUR FULL TRANSLATIONS JOURNEY

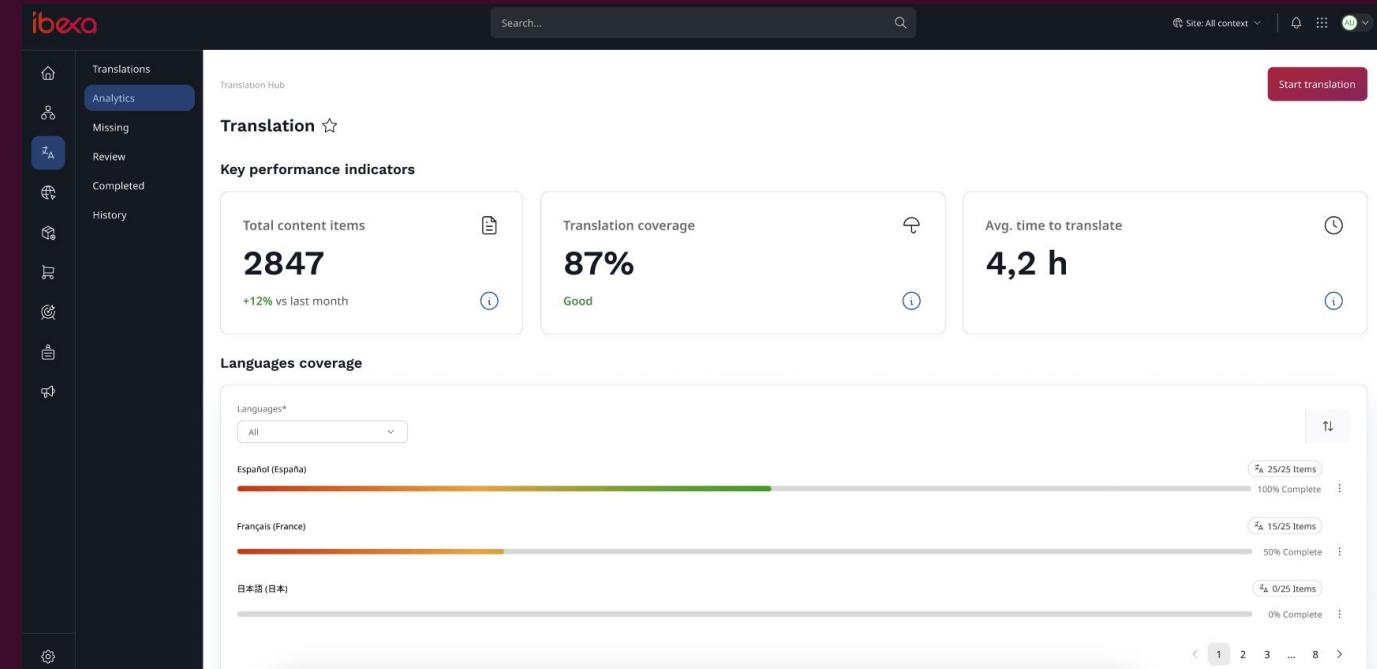
Translation Hub

The Translation Hub becomes a central place for all translation-related actions in Ibexa DXP:

- ⌚ Metrics and KPIs
- ⌚ Translation jobs
- ⌚ Bulk operations

Value:

A single, clear overview that helps stay in control of multilingual content landscape and perform actions to improve content.



Data analyses



Issue identification



Issue resolution

Bulk Translation

Users can now quickly translate large sets of content:

- Select multiple items that require translation
- Choose target languages
- Pick a translation service (if applicable)
- Launch translation without interrupting ongoing work

Value:

Saves hours of manual clicking and eliminates repetitive translation setup steps – allowing editors to focus on high-value tasks.

Increase focus on high value tasks

The screenshot shows the 'Bulk translations' section of a software interface. At the top, there are dropdown menus for 'Source language*' (English (United Kingdom)) and 'Target languages*' (French (France)). Below these are dropdowns for 'Translation provider*' (DeepL (Default)) and a checkbox for 'Use recommended providers'. A table lists three translation tasks: English (United Kingdom) to Polish (Poland) using DeepL (Recommended), English (United Kingdom) to French (France) using DeepL (Recommended), and English (United Kingdom) to Spanish (Spain) using Google Translator (Recommended). At the bottom, there is a 'Notification setup' section with checkboxes for 'Email notification' and 'In-app notification', both of which are checked. A 'Translation summary' section at the very bottom provides a quick overview of the selected items: 2 Selected items, 1800 Total words, and 3 Target languages.

Source language*
English (United Kingdom)

Target languages*
French (France)

Translation provider*
DeepL (Default)

Use recommended providers

Source language	Target language	Translation service
English (United Kingdom)	Polish (Poland)	DeepL (Recommended)
English (United Kingdom)	French (France)	DeepL (Recommended)
English (United Kingdom)	Spanish (Spain)	Google Translator (Recommended)

Notification setup

Email notification

In-app notification

Translation summary

Selected items	2
Total words	1800
Target languages	3

QUALITY CONTROL

Side-by-Side Translation: review & status check

- 💡 Identify content that requires attention
- 💡 Compare source and target languages visually
- 💡 Supports fast quality checks and adjustments
- 💡 Control over quality

Goal:

Improve translation accuracy and editorial confidence while reducing review time.

The screenshot shows a 'New Article' page with 'Content' and 'Meta' tabs. The 'Content' tab is active, displaying the article's structure and content in two columns: English (United Kingdom) on the left and French (France) on the right. The English content includes a title, short title, and author information (Adam Smith). The French content includes a title, short title, and author information (Adam Smith). The 'Meta' tab on the right shows meta titles, descriptions, and keywords for both languages. A sidebar on the right lists 'Content', 'Meta title', 'Meta description', and 'Meta keyword'. At the top right, there are 'Approve translation and close' and 'Reject translation and close' buttons.

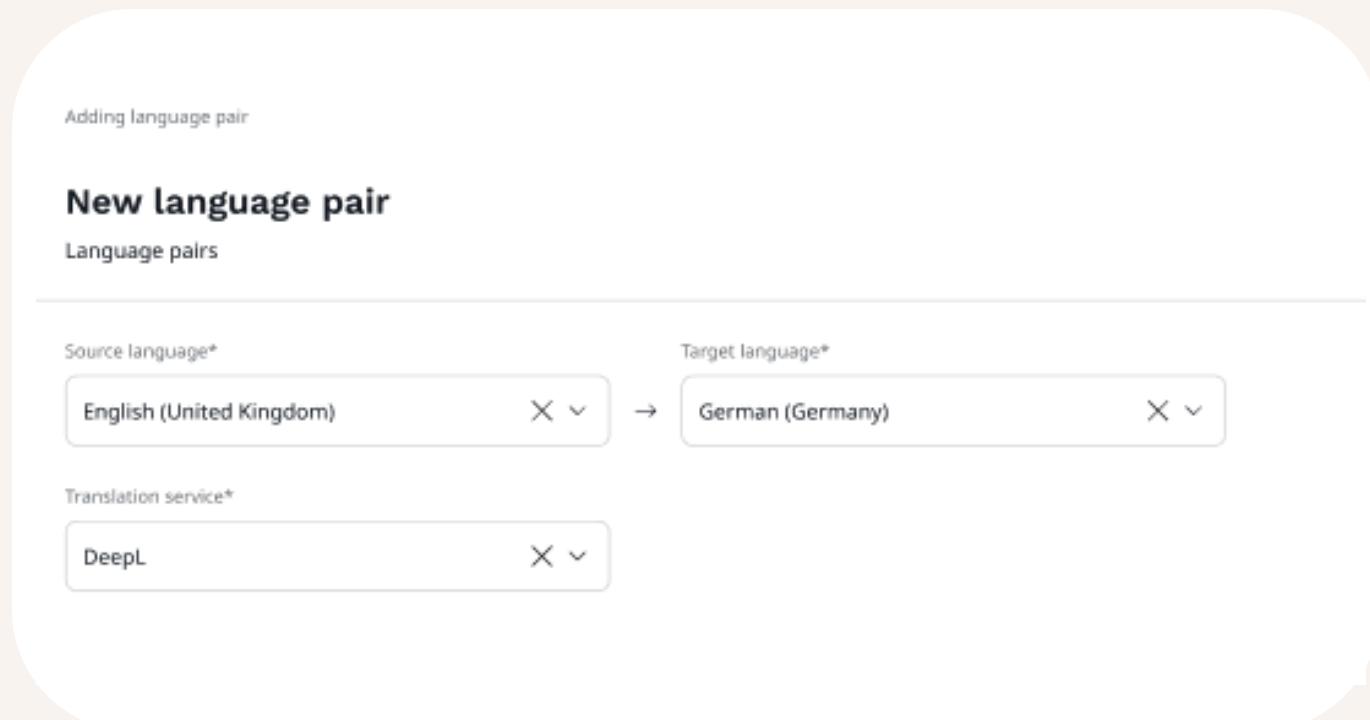
Translation Plugin

Users can now quickly translate large sets of content:

- Select multiple items that require translation
- Choose target languages
- Pick a translation service (if applicable)
- Launch translation without interrupting ongoing work

Value:

Reduce content time to market



The background of the slide features a dark purple or black color. Overlaid on this are several thick, orange, wavy lines that create a sense of motion and depth. Some lines are more horizontal on the left side, while others curve upwards and outwards on the right side, resembling a stylized 'M' or a flowing liquid. The lines are rendered with a slight transparency, allowing some of the dark background to show through.

Prototype DEMO

Let's experience it!

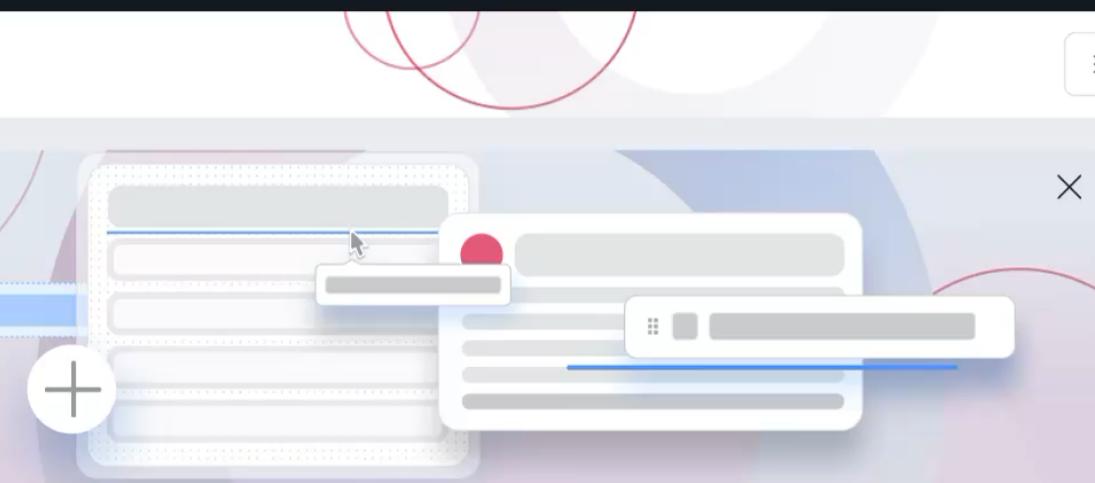


Good morning, Alison!

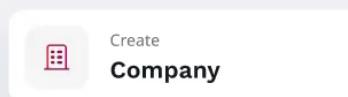
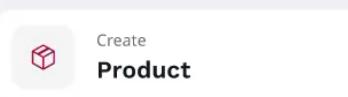


Enhance your dashboard experience

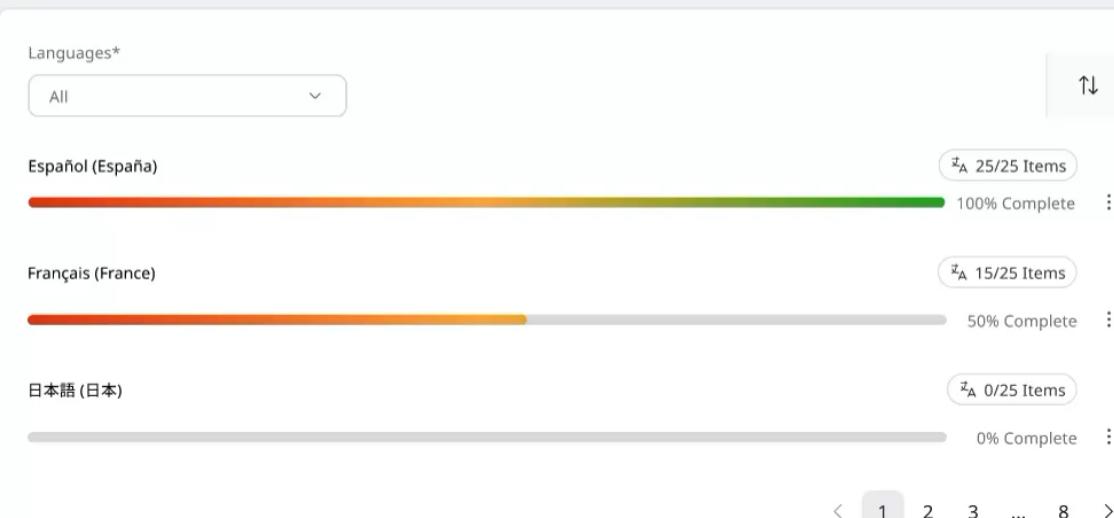
Access the dashboard's customization tool, that allows you to personalize it to create a more intuitive user experience.

[Customize dashboard](#)

Quick actions



Languages coverage



Common content

Content All scheduled Media Hide ▲

Name	Content type	Contributor	Last saved
Ibexa Platform	Folder	listopad 30, 2015 13: Administrator User	
Ibexa Digital Experie	Landing page	wrzesień 17, 2015 09 Administrator User	

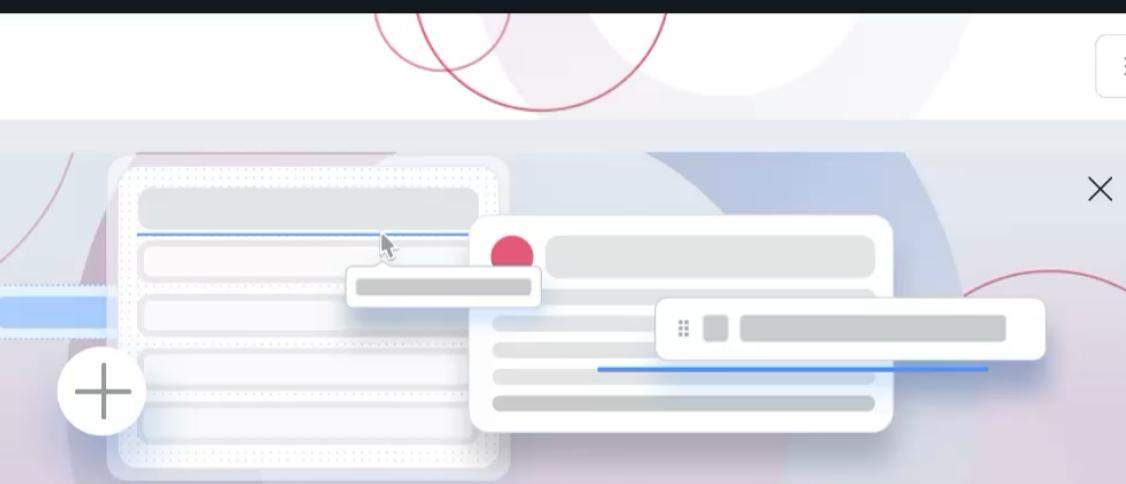


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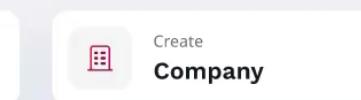
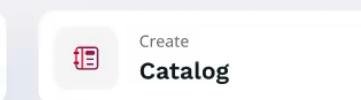


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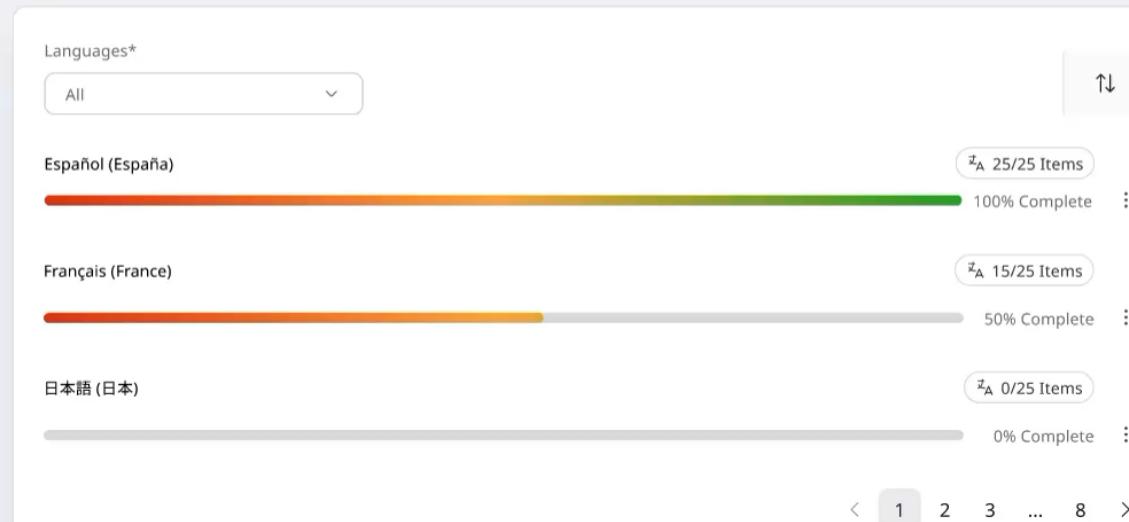
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Feedback / Q&A



Feedback

*Additional
questions*

*Request to participate
as a volunteer*

*Your contact details
to join follow-up
interviews*

Thank you

