



Translation Hub:

The new era for multi-language tasks

Driving efficiency, consistency, and quality across multilingual content

Anna Kaihorodova
Senior Product Manager, Ibexa

✉ anna.kaihorodova@ibexa.co

ibexa
— Summit 2026 —



Anna Kaihorodova
Senior Product Manager
Ibexa

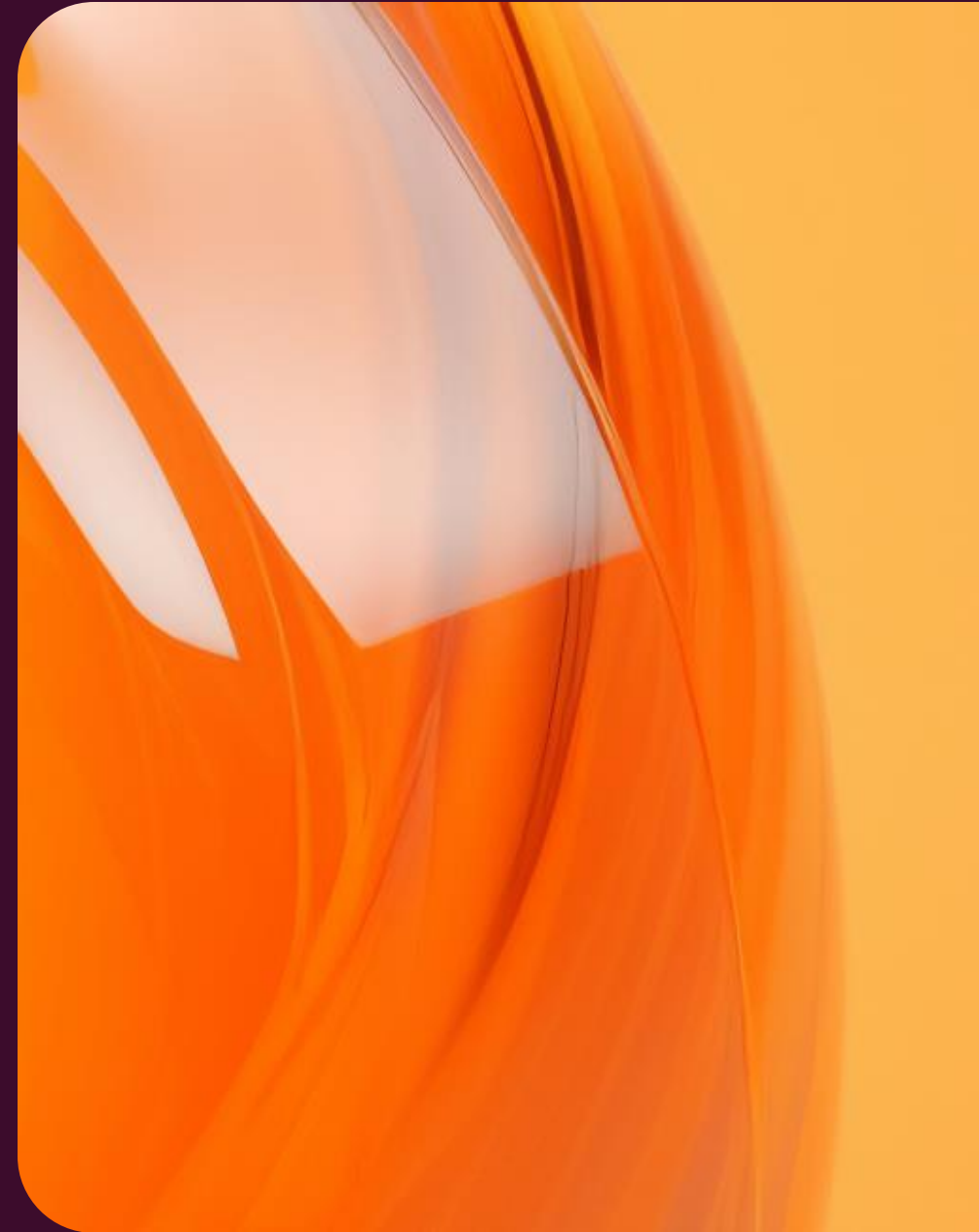
Responsible for Content Management, Site Management, and Marketer Experience

Background:

- ✓ 6 years as Product Manager at Sitecore – built XMC Sites, Insights Dashboard, Pages, and Explorer applications.
- ✓ 2 years as a Business Analyst in medical and tourism sectors, working closely with multilingual workflows and compliance-heavy content.

Agenda

- 🔗 Why translations optimization matters
- 🔗 Translation Hub: a unified workspace
- 🔗 Bulk Translation: accelerating multilingual work
- 🔗 Side-by-Side Translation & Translation Plugin
- 🔗 Live demo
- 🔗 Feedback and Q&A



WHAT WE HAVE LEARNED

Translation Optimization Background



Dedicated translations workspace that centralizes visibility, workflows, and translation execution.

MANAGE YOUR FULL TRANSLATIONS JOURNEY

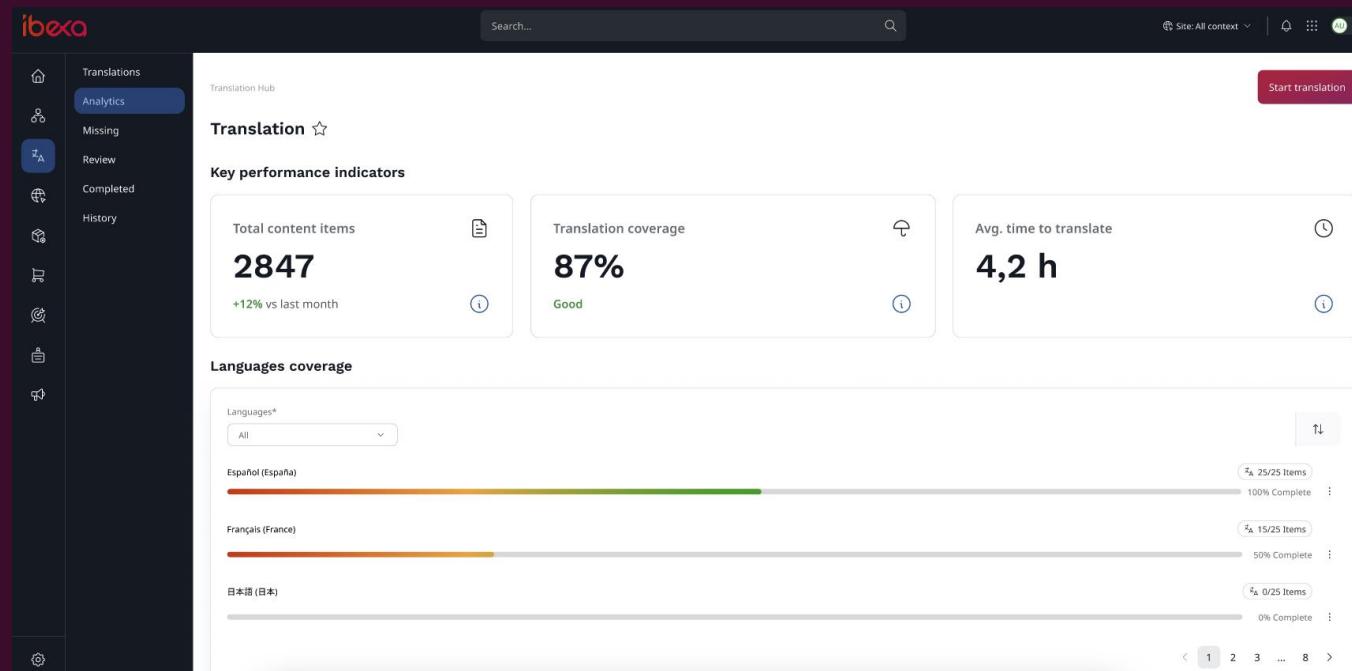
Translation Hub

The Translation Hub becomes a central place for all translation-related actions in Ibexa DXP:

- 🔗 Metrics and KPIs
- 🔗 Translation jobs
- 🔗 Bulk operations

Value:

A single, clear overview that helps stay in control of multilingual content landscape and perform actions to improve content.



Data analyses



Issue identification



Issue resolution

Bulk Translation

Users can now quickly translate large sets of content:

- ▶ Select multiple items that require translation
- ▶ Choose target languages
- ▶ Pick a translation service (if applicable)
- ▶ Launch translation without interrupting ongoing work

Value:

Saves hours of manual clicking and eliminates repetitive translation setup steps – allowing editors to focus on high-value tasks.

Increase focus on high value tasks

Bulk translation

Translate Discard

Bulk translations

Source language*

English (United Kingdom)

→

Target languages*

French (France) X

Translation provider*

DeepL (Default)

☐ Use recommended providers

Source language	Target language	Translation service	Edit providers
English (United Kingdom)	Polish (Poland)	DeepL (Recommended)	
English (United Kingdom)	French (France)	DeepL (Recommended)	
English (United Kingdom)	Spanish (Spain)	Google Translator (Recommended)	

< 1 2 3 ... 8 >

Notification setup

☒ Email notification

☒ In-app notification

Translation summary

Selected items

2

Total words

1800

Target languages

3

QUALITY CONTROL

Side-by-Side Translation: review & status check

- 🔍 Identify content that requires attention
- 🔍 Compare source and target languages visually
- 🔍 Supports fast quality checks and adjustments
- 🔍 Control over quality

Goal:

Improve translation accuracy and editorial confidence while reducing review time.

The screenshot displays a web interface for editing an article, titled "New Article" under the element "under [element]". The interface is split into two main columns for side-by-side comparison: "Source language*" (English (United Kingdom)) on the left and "Target language: French (France)" on the right. At the top right, there are two buttons: "Aprove translation and close" (highlighted in red) and "Reject translation and close".

Below the language selection, there are tabs for "Content", "Meta", and "Label". The "Content" tab is active. The form includes fields for:

- Title***: "Join Helse: A fulfilling career dedicated to health and well-being." (Source) vs. "Rejoignez Helse : Une carrière enrichissante dédiée à la santé et au bien-être." (Target)
- Short title***: "Helse Careers: Your Path to Wellness" (Source) vs. "Helse Careers: Your Path to Wellness" (Target)
- Author***: A list of authors with "Adam" and "Smith" (Source) vs. "Adam" and "Smith" (Target)
- Intro***: "Great things happen when diverse people work together towards a goal." (Source) vs. "Chez Helse, nous croyons au pouvoir de la collaboration pour obtenir des résultats extraordinaires." (Target)

At the bottom right, word and character counts are shown: "0 words 0 characters" for the source and "15 words 90 characters" for the target.

Translation Plugin

Users can now quickly translate large sets of content:

- ▶ Select multiple items that require translation
- ▶ Choose target languages
- ▶ Pick a translation service (if applicable)
- ▶ Launch translation without interrupting ongoing work

Value:

Reduce content time to market

Adding language pair

New language pair

Language pairs

Source language* → Target language*

English (United Kingdom) × v → German (Germany) × v

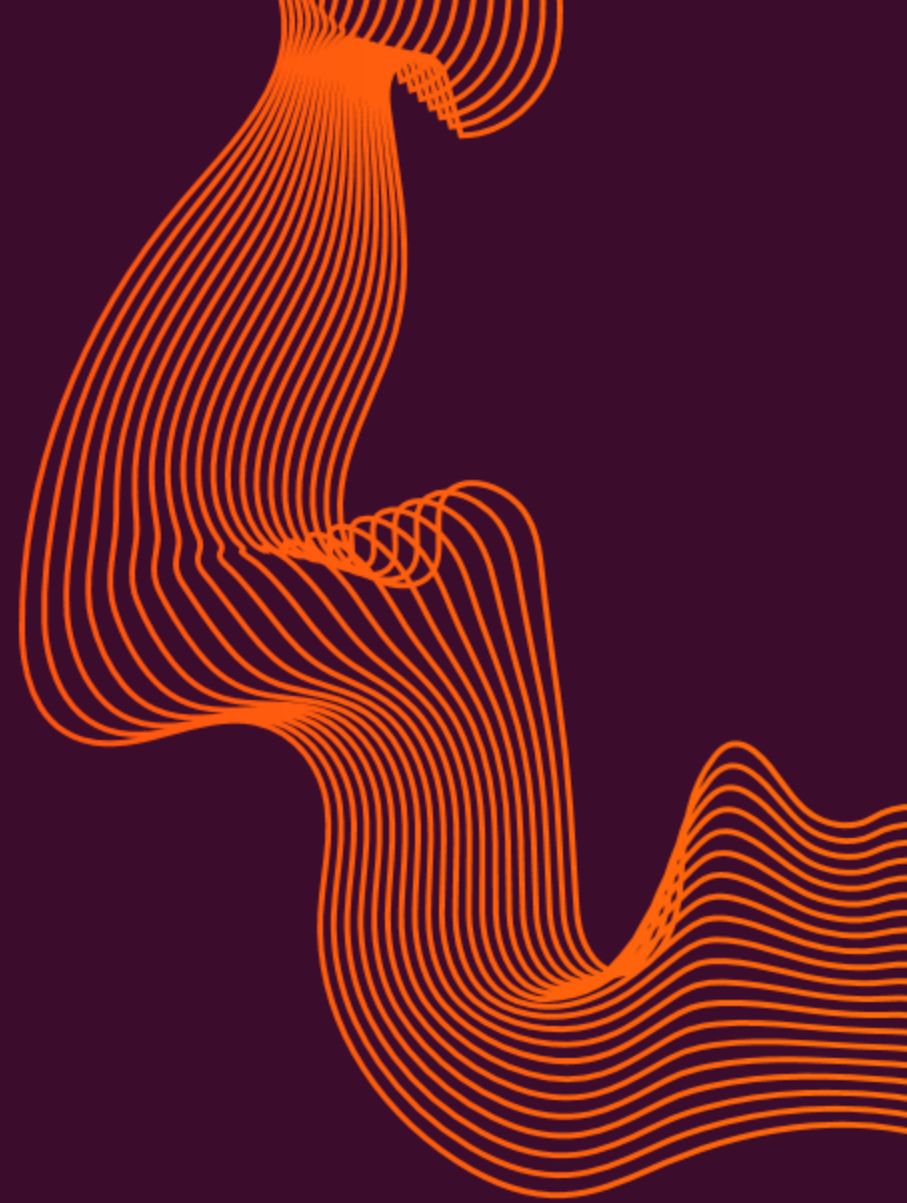
Translation service*

DeepL × v



Prototype DEMO

Let's experience it!



Feedback / Q&A



Feedback

*Additional
questions*

*Request to participate
as a volunteer*

*Your contact details
to join follow-up
interviews*



Thank you