



Quable X Naos

Care first.  N A O S

Agenda

- An introduction to Naos
- Quable at Naos today
- What's next?

Care first.  N A O S



Stéphane Maufroy
HQ IT Dept
Web team manager



Corentin Lapointe
HQ Digital Dept
Product Manager, Naos & Services



An introduction to Naos

Our company

NAOS is a unique approach that, over the last 40 years, has fought the status quo and has distinguished itself in the Skincare sector, with the ambition of expanding into Human Care (health, beauty, well-being).



Our brands



THE FOUNDING COMPANY OF

BIODERMA
LABORATOIRE DERMATOLOGIQUE

INSTITUT
ESTHEDERM
PARIS

état pur

Worldwide company

Among
TOP 50
beauty
companies
in the world



44 years
of existence

70
Ecobiology
patents

TOP 10
independent
beauty
companies



600 000
products manufactured
per day

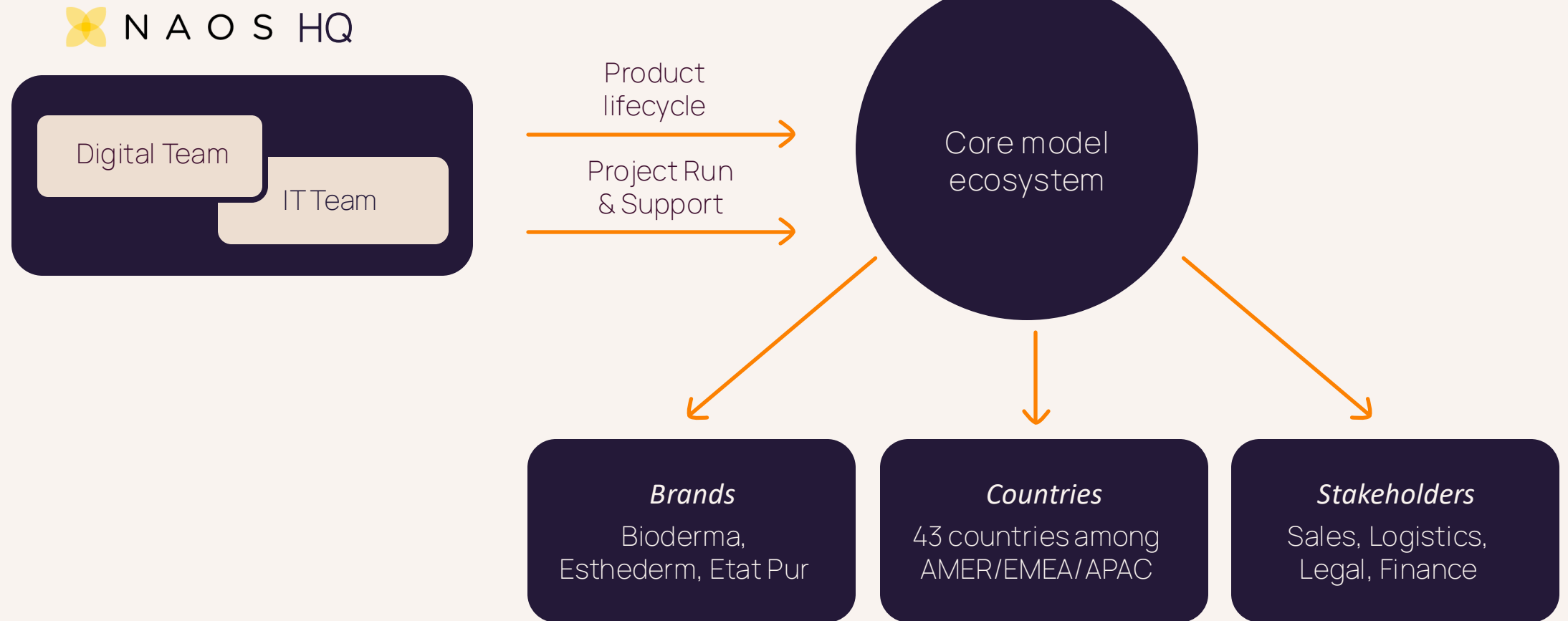
43 Subsidiaries



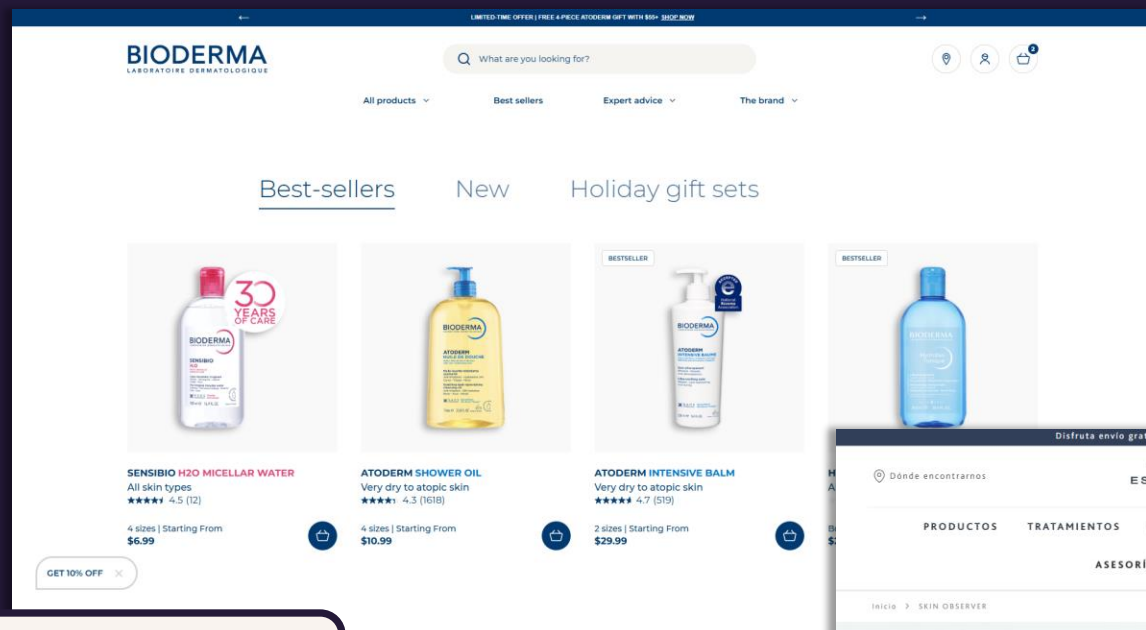
made
in
France

3 500+
heart-driven
NAOS People

Global Organization

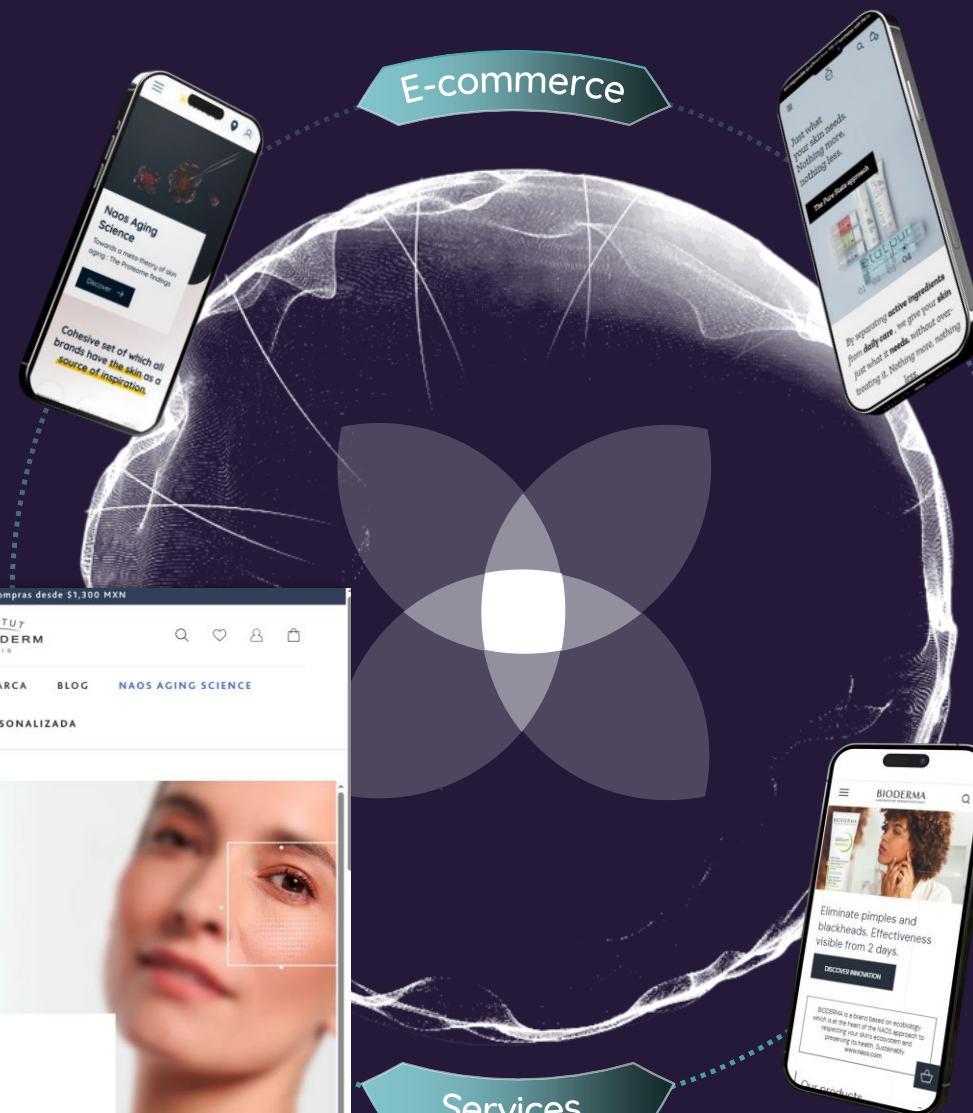
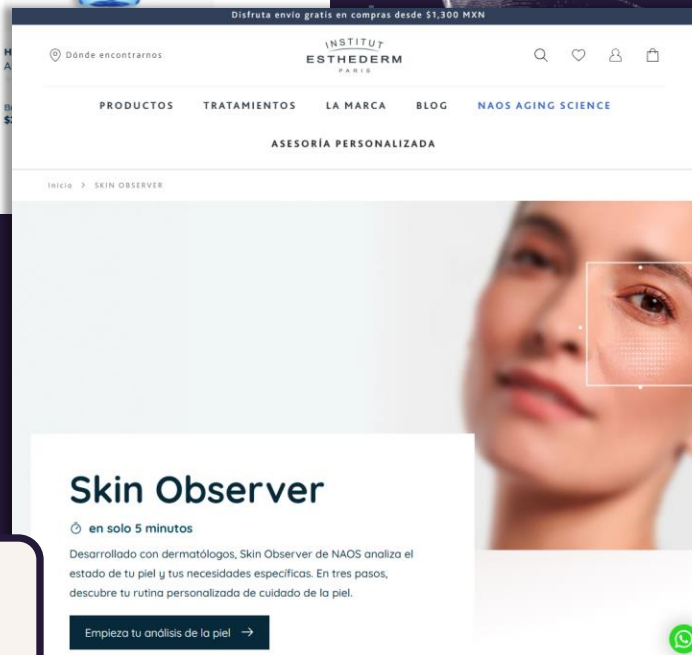


Digital Ecosystem



Brand website

Naos services



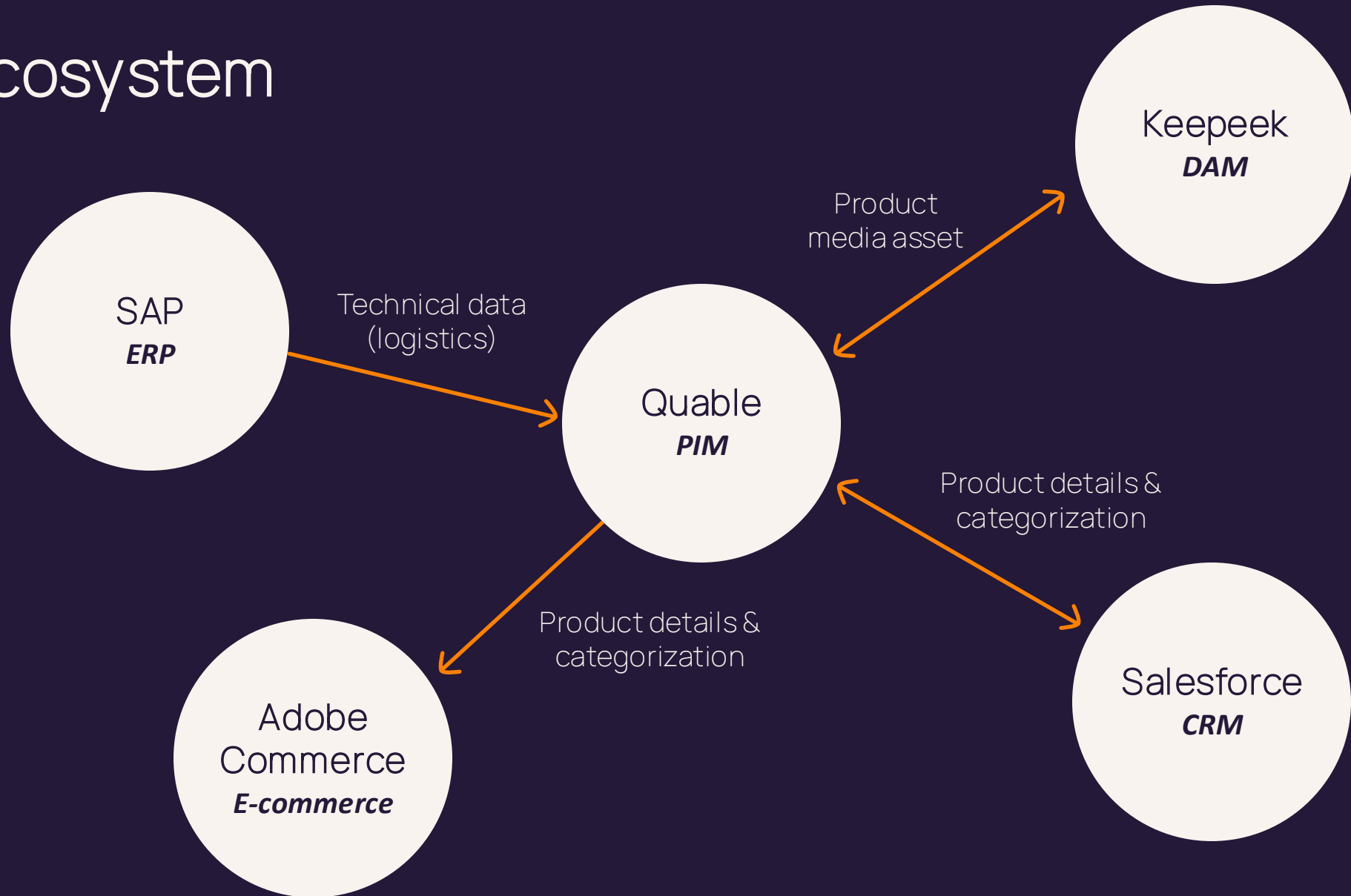
E-commerce

Services



Quable at Naos
today

IT Ecosystem



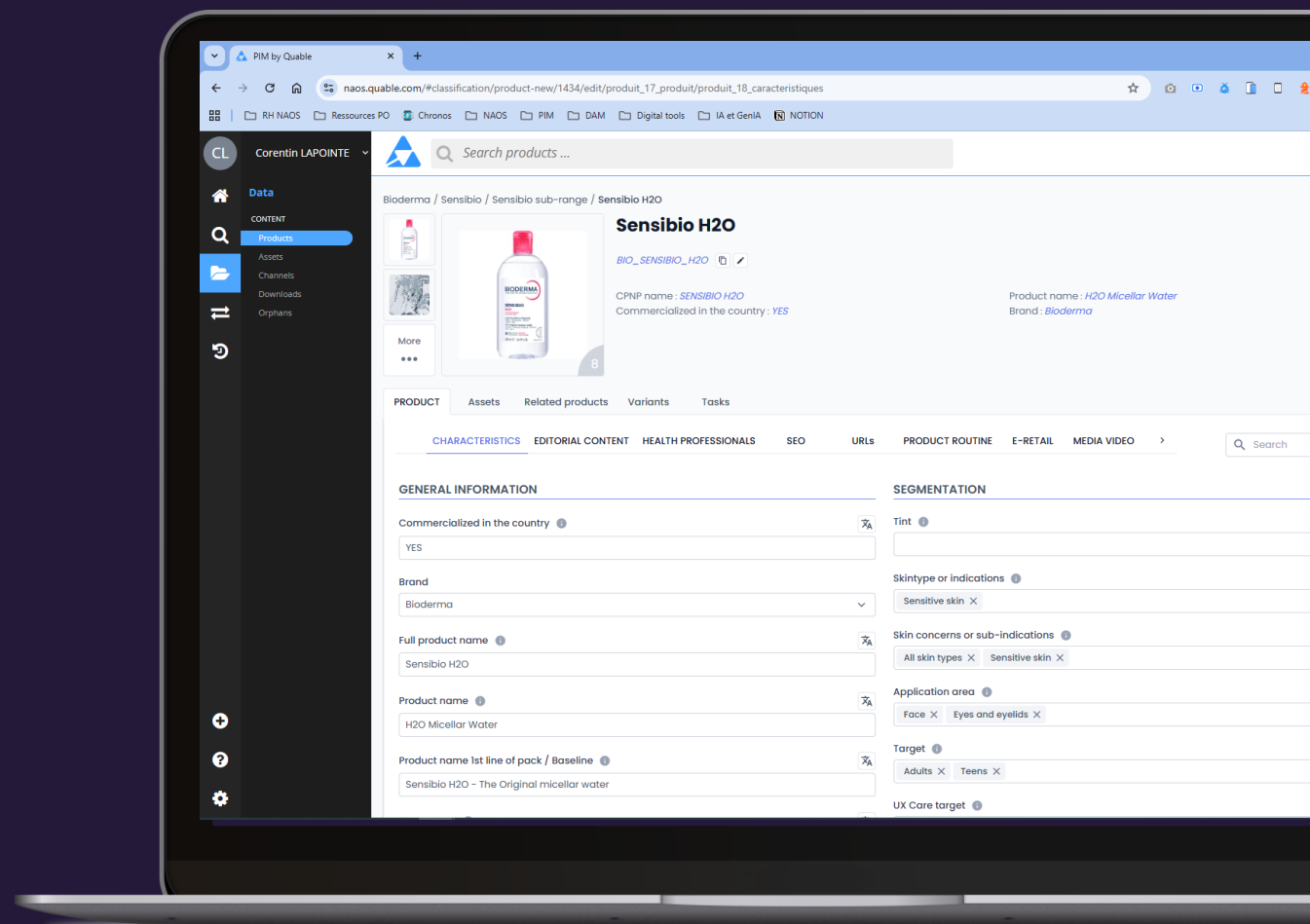
Our use of Quable

Simplify and automate data distribution

Centralize and organize product information

250 users around the world

Centralized administration at the HQ



Quable in our deployment needs

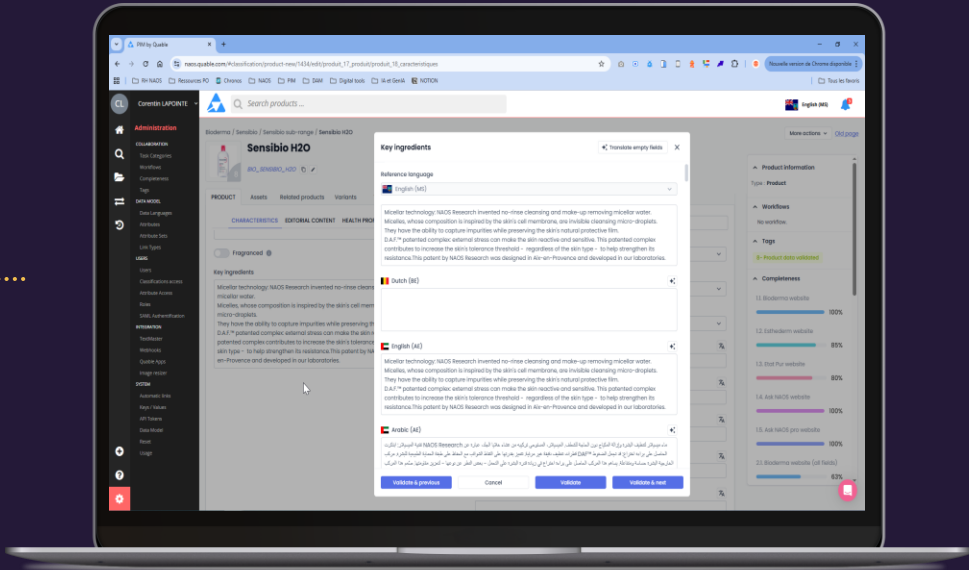
- Ultra fast setup
- Core model integration via direct connection to our ecosystem
- Smooth UX/UI & quick user adoption

Quable in our product workflow

BIODERMA

ESTHEDERM

ETAT PUR



France

Portugal

Japan

And more than 60 languages



What's next

Enhanced automation

SM

Stéphane Maufroy

Home

Data

CONTENT

Products

Assets

Downloads

Orphans

Up/Down

Refresh

+

?

⚙

Search products ...

PIM

Bioderma

Cicabio

Cicabio sub-range

Cicabio Country specifics

Atoderm

ABCDerm

Créaline

Hydrabio

Sensibio

Nodé

Photoderm

Sébium

White Objective

Pigmentbio

Matricium

Bundle Bioderma

Biphase

Ingredient

Naos

Institut Esthederm

Etat Pur

Naos (staged)

Bioderma (staged)

Institut Esthederm (staged)

Etat Pur (staged)

Patent and technologies

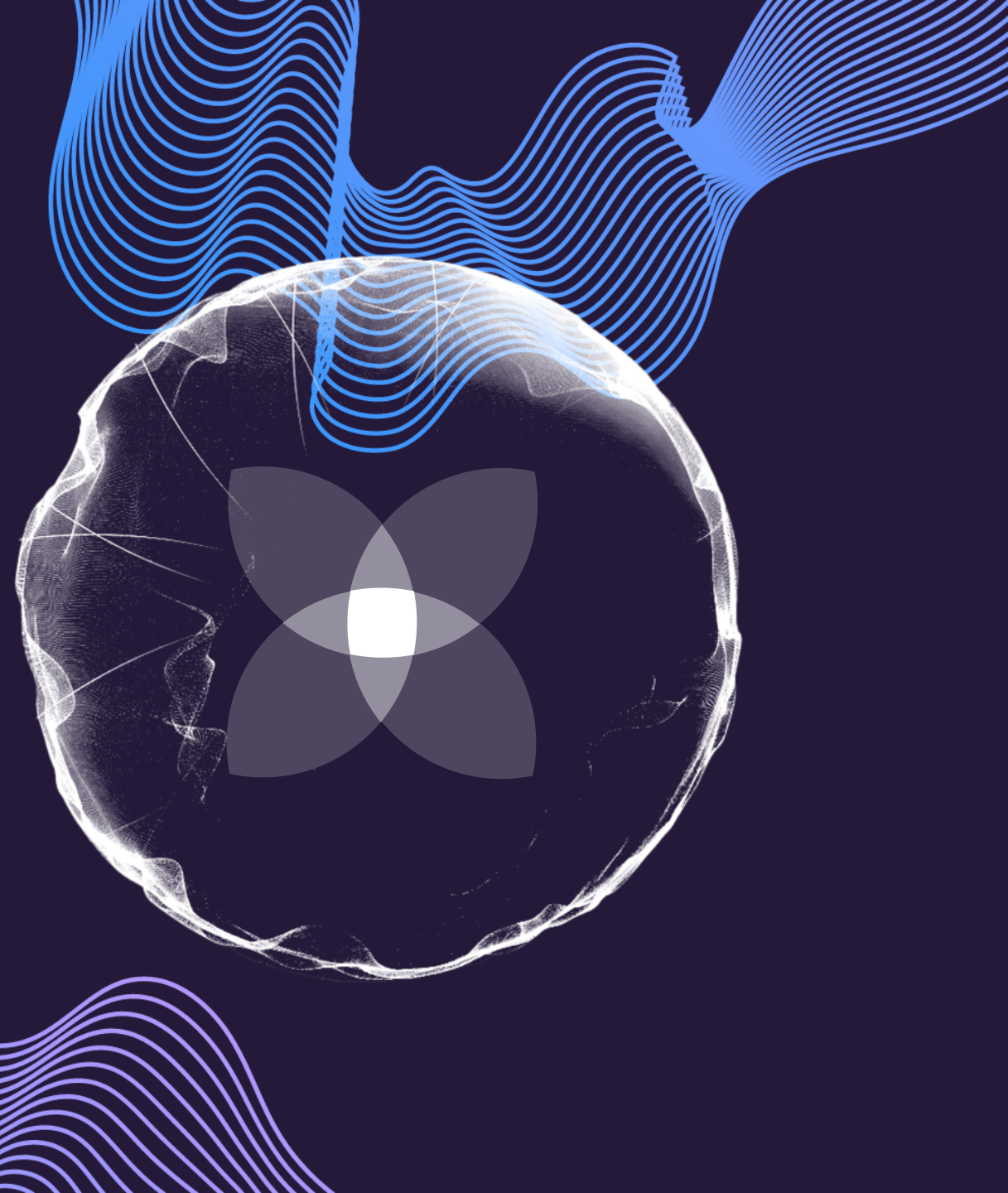
classification_archive

Cicabio sub-range

Bioderma - New e-com	Bioderma E-com (all fields)	Brand
100%	40%	Bioderma
100%	46%	Bioderma
95%	44%	Bioderma
100%	67%	Bioderma
100%	55%	Bioderma
100%	42%	Bioderma
95%	38%	Bioderma
100%	44%	Bioderma
100%	55%	Bioderma
95%	40%	Bioderma
100%	45%	Bioderma
89%	40%	Bioderma
95%	38%	Bioderma

13 products

AI Content





Questions?

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