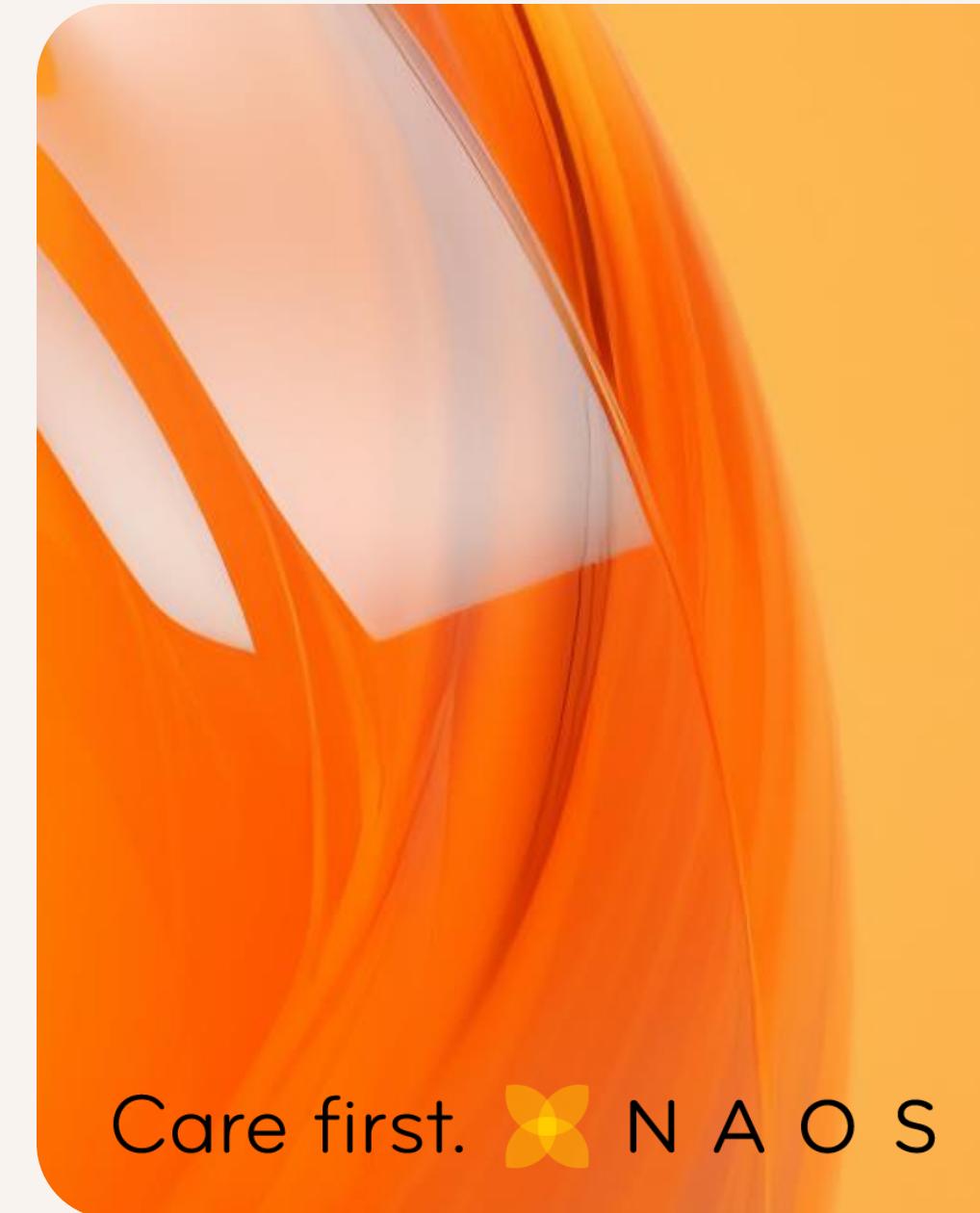


Quable X Naos

Care first.  N A O S

Agenda

- ⌚ An introduction to Naos
- ⌚ Quable at Naos today
- ⌚ What's next?



Care first.  NAOS



NAOS

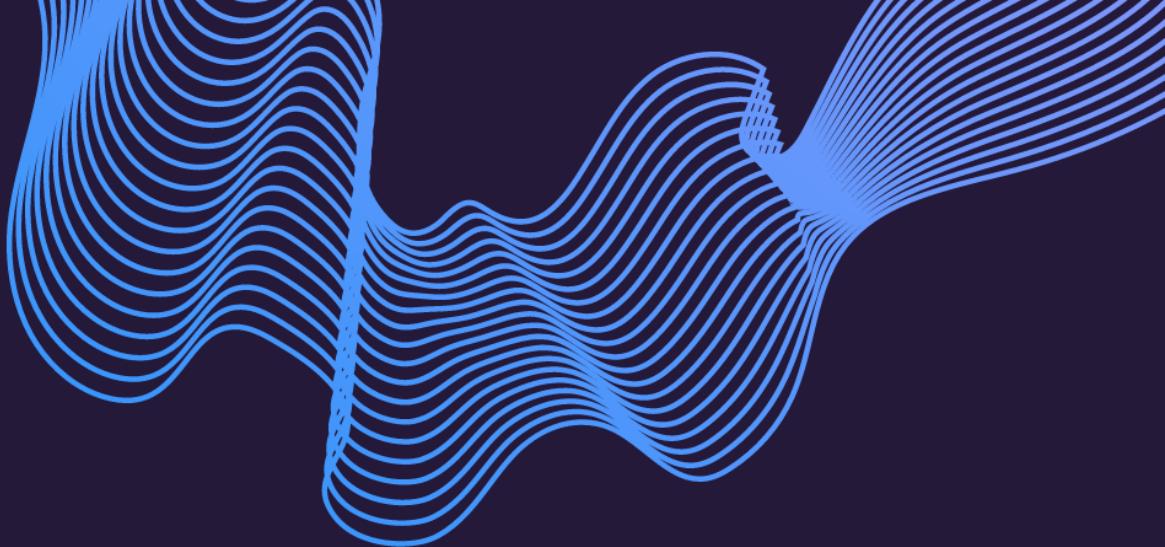


Stéphane Maufroy
HQ IT Dept
Web team manager



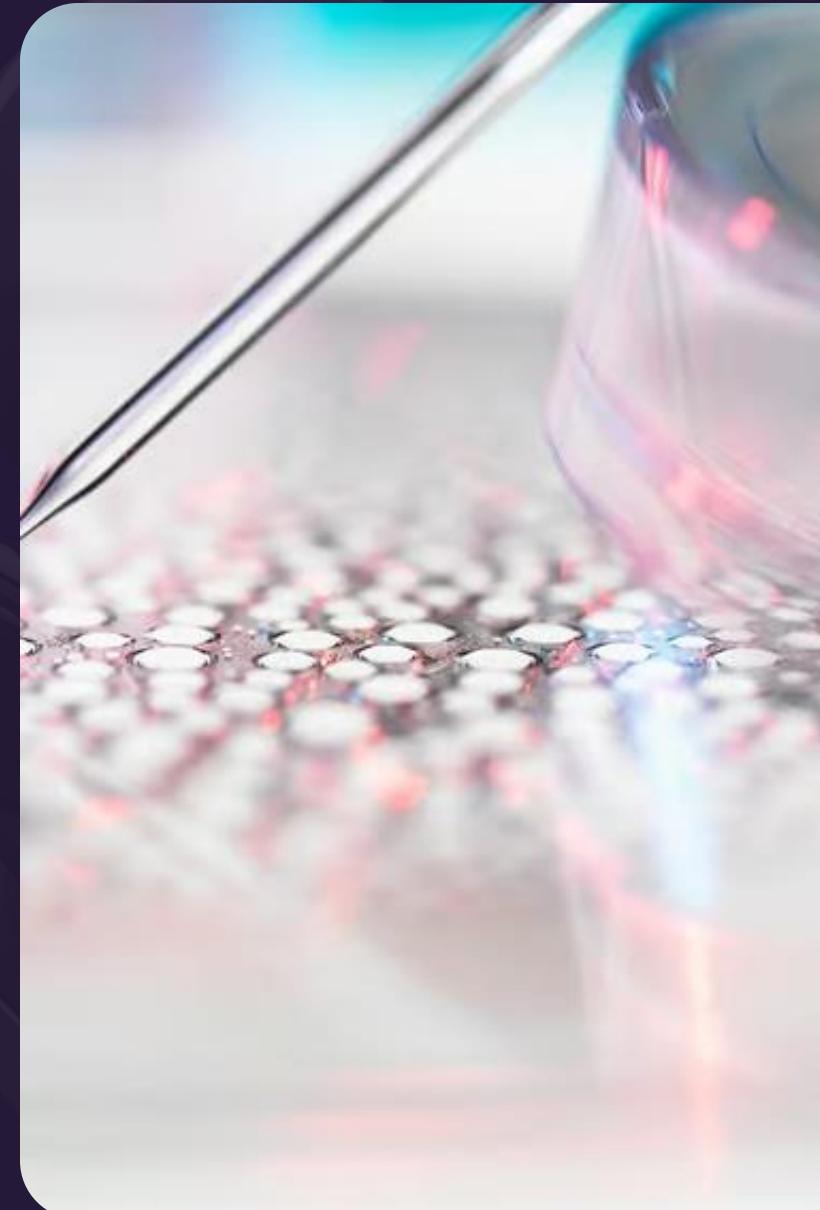
Corentin Lapointe
HQ Digital Dept
Product Manager, Naos & Services

An introduction to Naos



Our company

NAOS is a unique approach that, over the last 40 years, has fought the status quo and has distinguished itself in the Skincare sector, with the ambition of expanding into Human Care (health, beauty, well-being).



Our brands



NAOS

THE FOUNDING COMPANY OF

BIODERMA
LABORATOIRE DERMATOLOGIQUE

INSTITUT
ESTHEDERM
PARIS

état pur

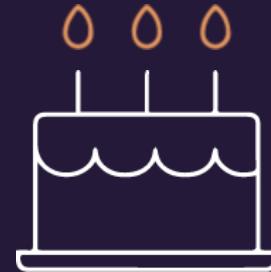
Worldwide company

Among
TOP 50

beauty
companies
in the world

TOP 10

independent
beauty
companies



44 years
of existence



600 000
products manufactured
per day

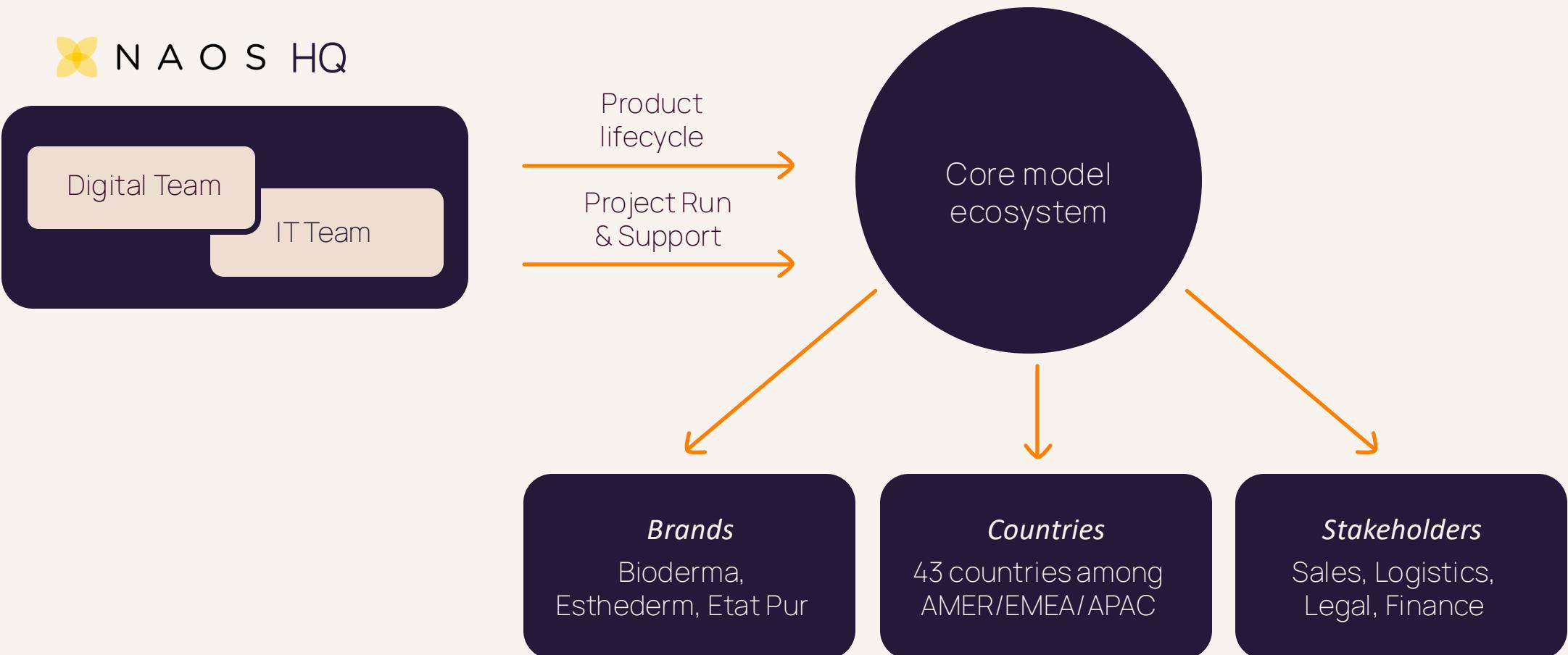
43 Subsidiaries



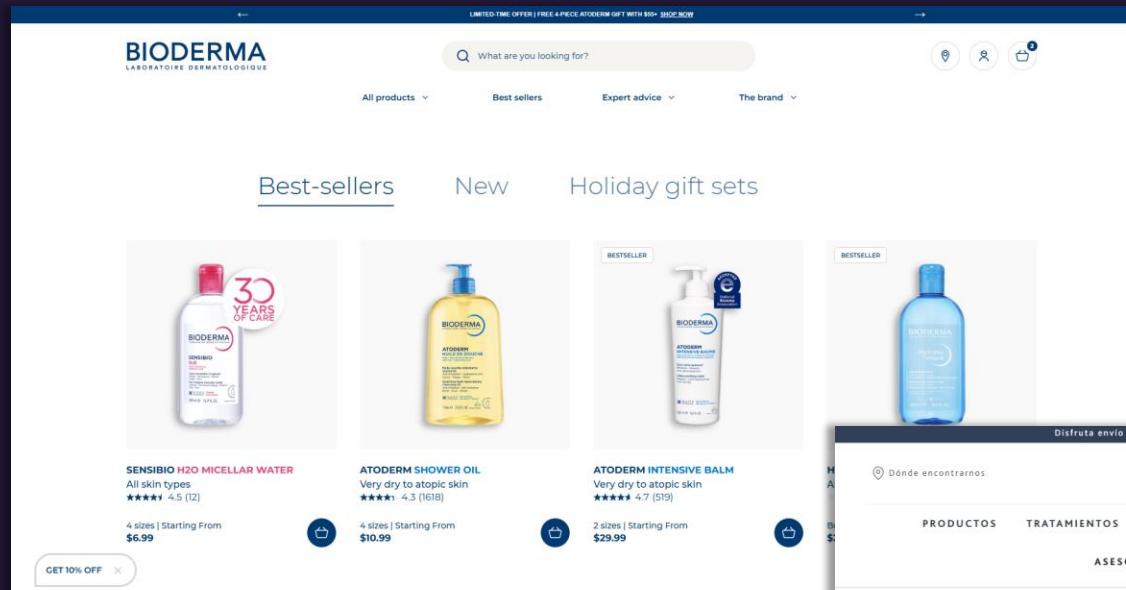
3 500+
heart-driven
NAOS People



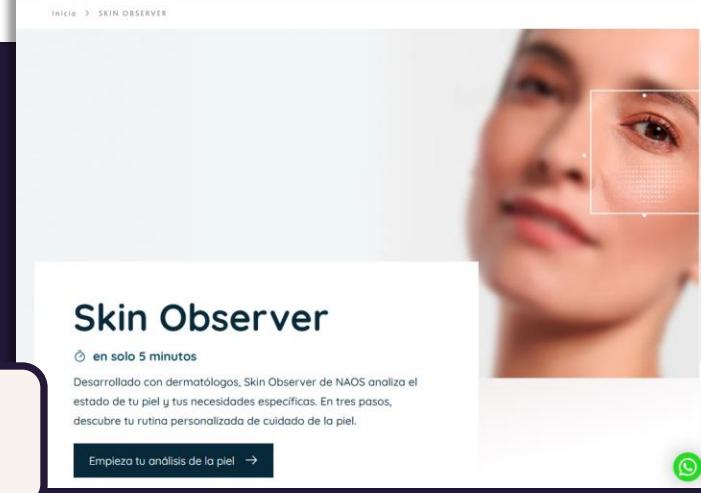
Global Organization



Digital Ecosystem



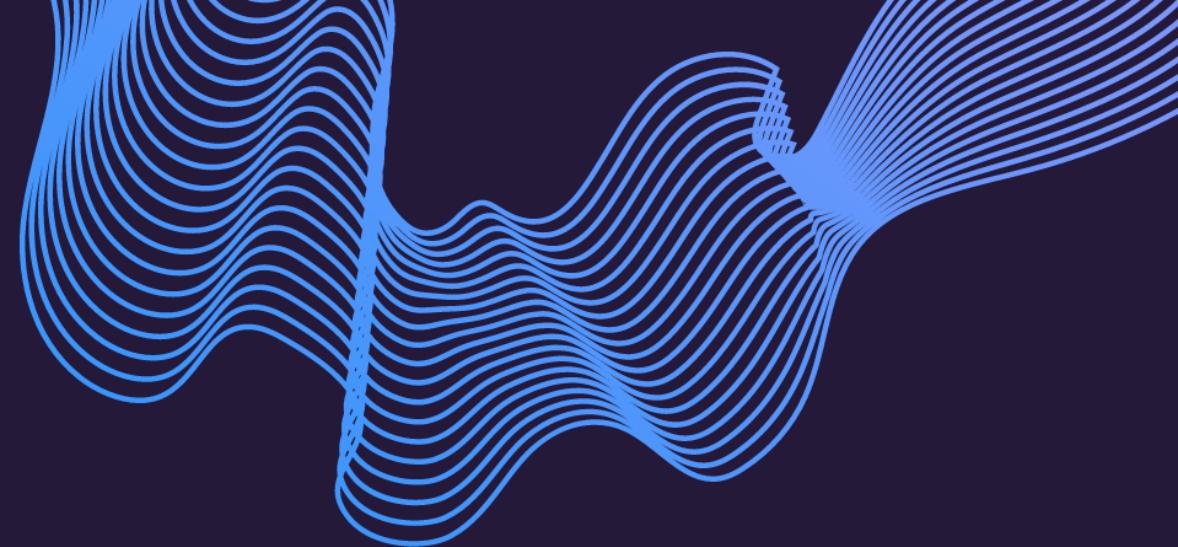
Brand website



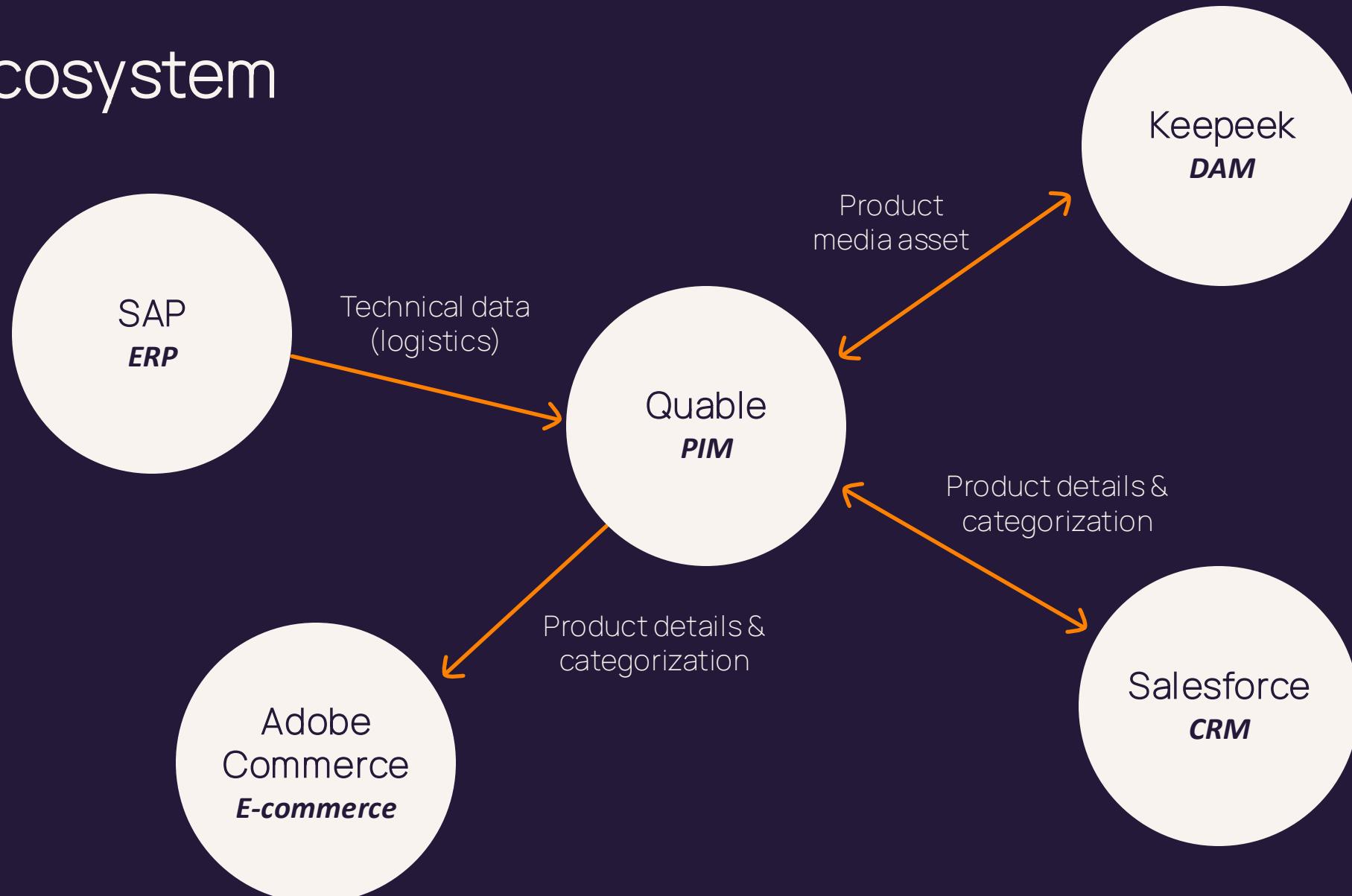
Naos services



Quable at Naos
today



IT Ecosystem



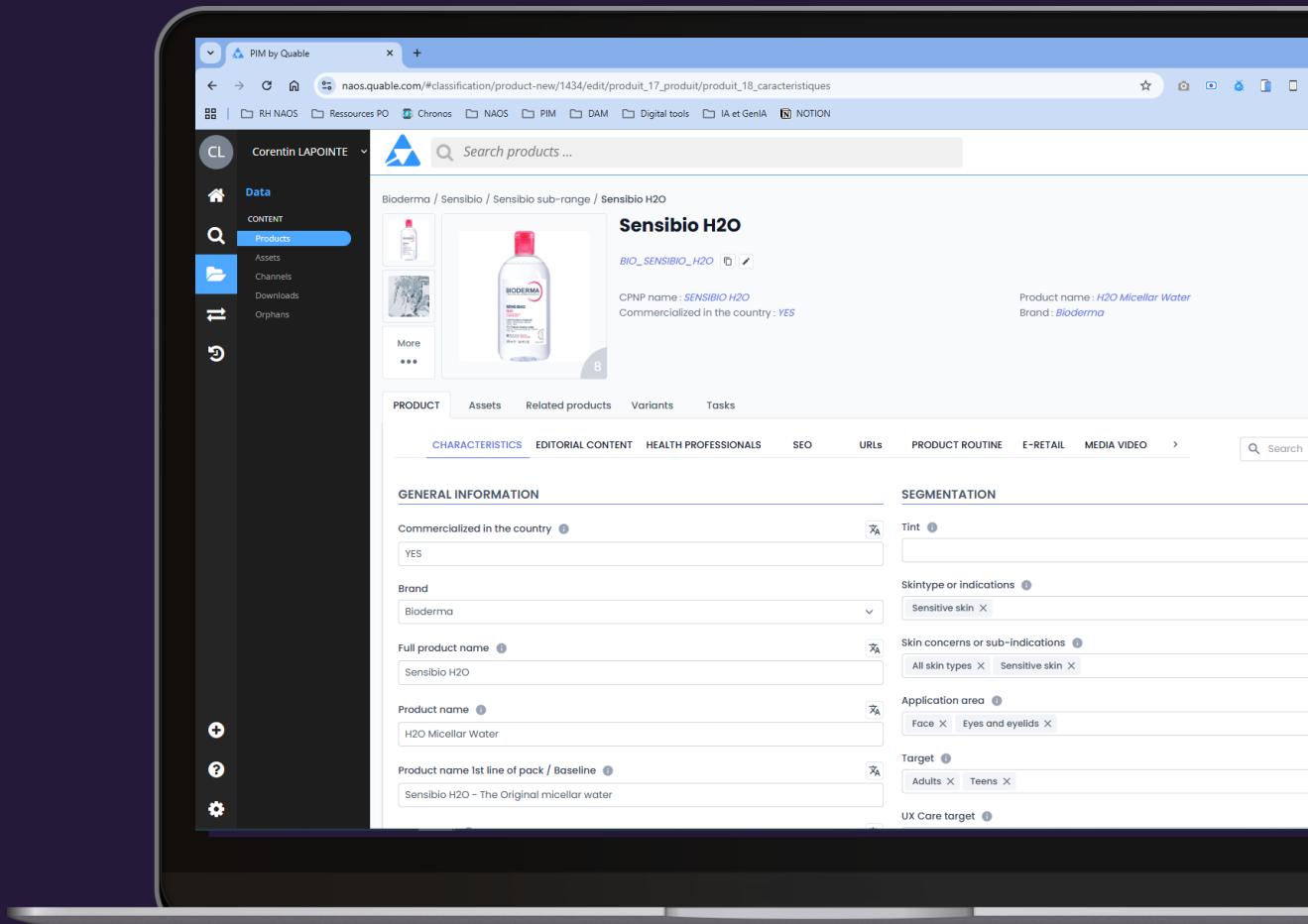
Our use of Quable

Simplify and automate data distribution

Centralize and organize product information

250 users around the world

Centralized administration at the HQ



Quable in our deployment needs

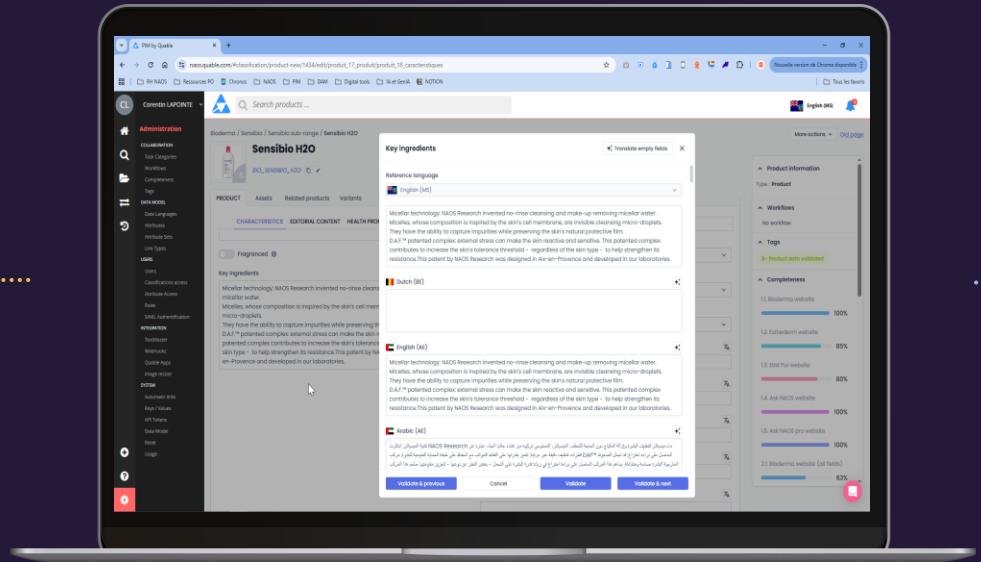
- Ultra fast setup
- Core model integration via direct connection to our ecosystem
- Smooth UX/UI & quick user adoption

Quable in our product workflow

BIODERMA

ESTHEDERM

ETAT PUR



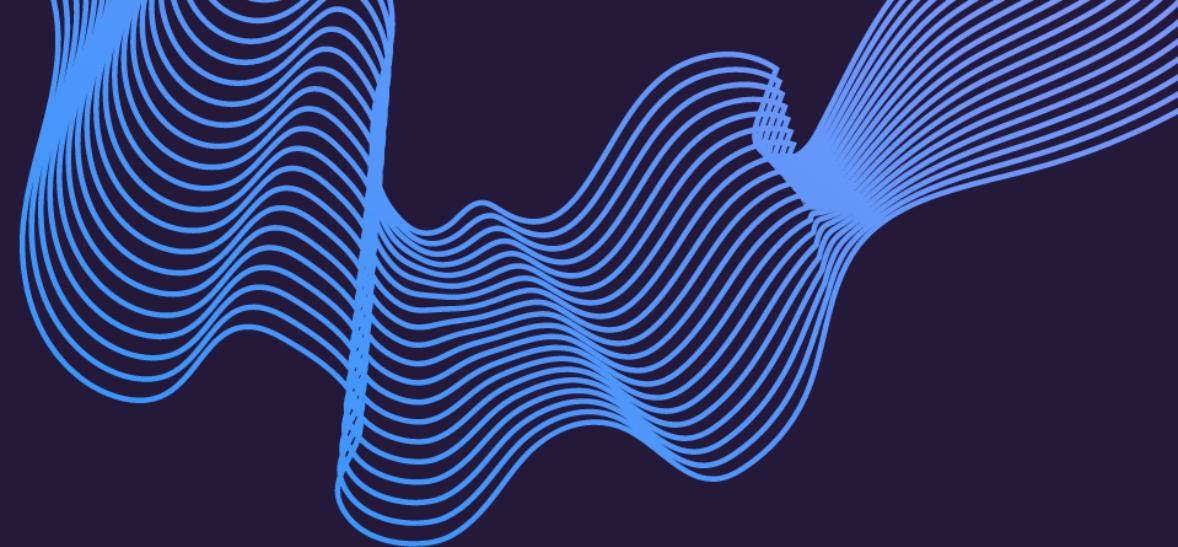
France

Portugal

Japan

And more than 60 languages

What's next



Enhanced automation

SM Stéphane Maufroy

Data

CONTENT

Products

Assets

Downloads

Orphans

PIM

Bioderma

Cicabio

Cicabio sub-range

Cicabio Country specifics

Atoderm

ABCDerm

Créaline

Hydrabio

Sensibio

Nodé

Photoderm

Sébium

White Objective

Pigmentbio

Matricium

Bundle Bioderma

Biphase

Ingredient

Naos

Institut Esthederm

Etat Pur

Naos (staged)

Bioderma (staged)

Institut Esthederm (staged)

Etat Pur (staged)

Patent and technologies

classification_archive

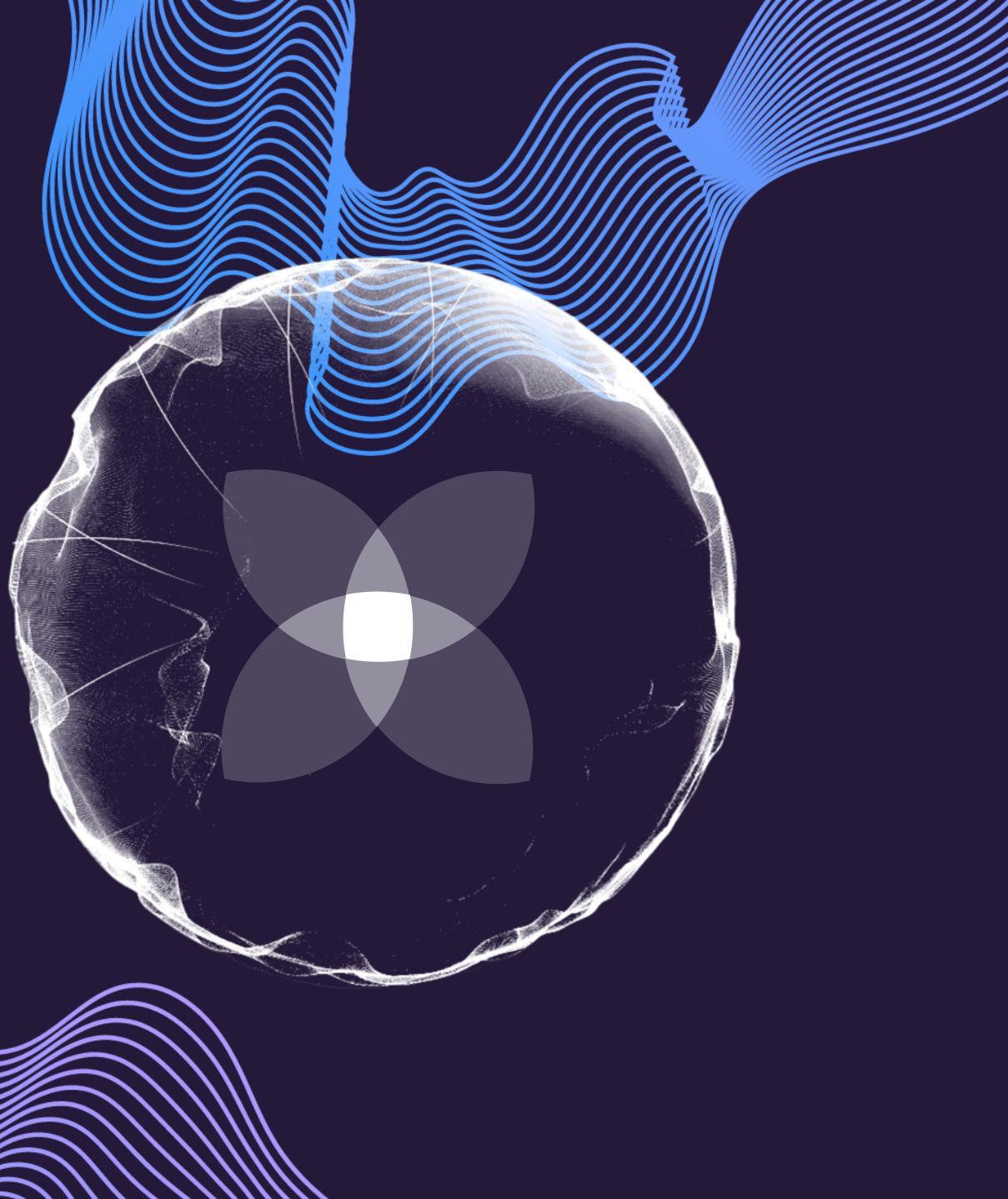
Search products ...

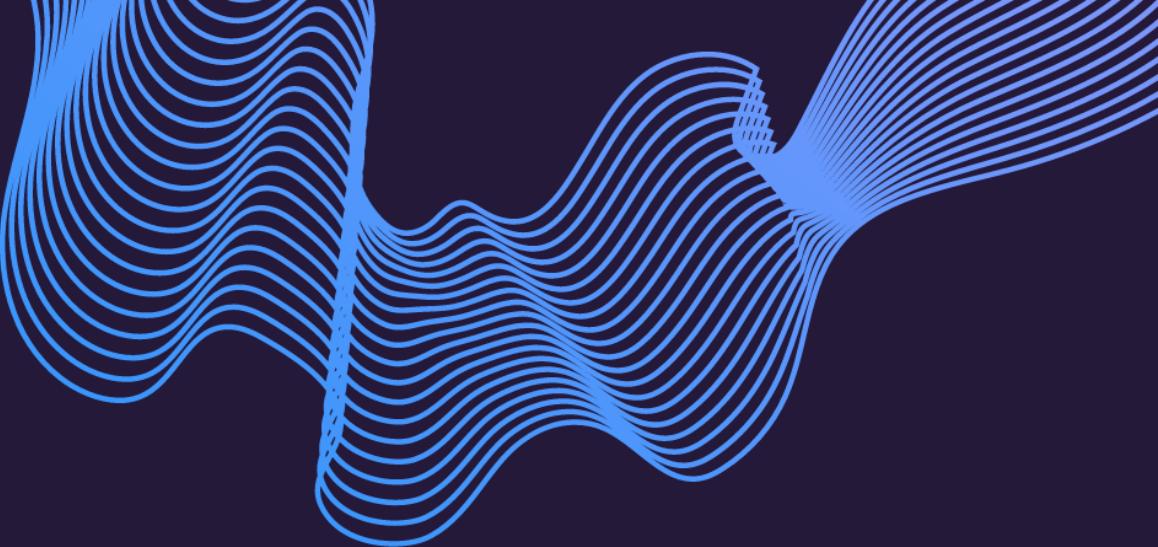
Cicabio sub-range

Bioderma - New e-com	Bioderma E-com (all fields)	Brand
100%	40%	Bioderma
100%	46%	Bioderma
95%	44%	Bioderma
100%	67%	Bioderma
100%	55%	Bioderma
100%	42%	Bioderma
95%	38%	Bioderma
100%	44%	Bioderma
100%	55%	Bioderma
95%	40%	Bioderma
100%	45%	Bioderma
89%	40%	Bioderma
95%	38%	Bioderma

13 products

AI Content





Questions?

Care first.  N A O S