

Introduction to DXP Premium integrations



Quable &



raptor

ibexa
- Summit 2026 -

About me



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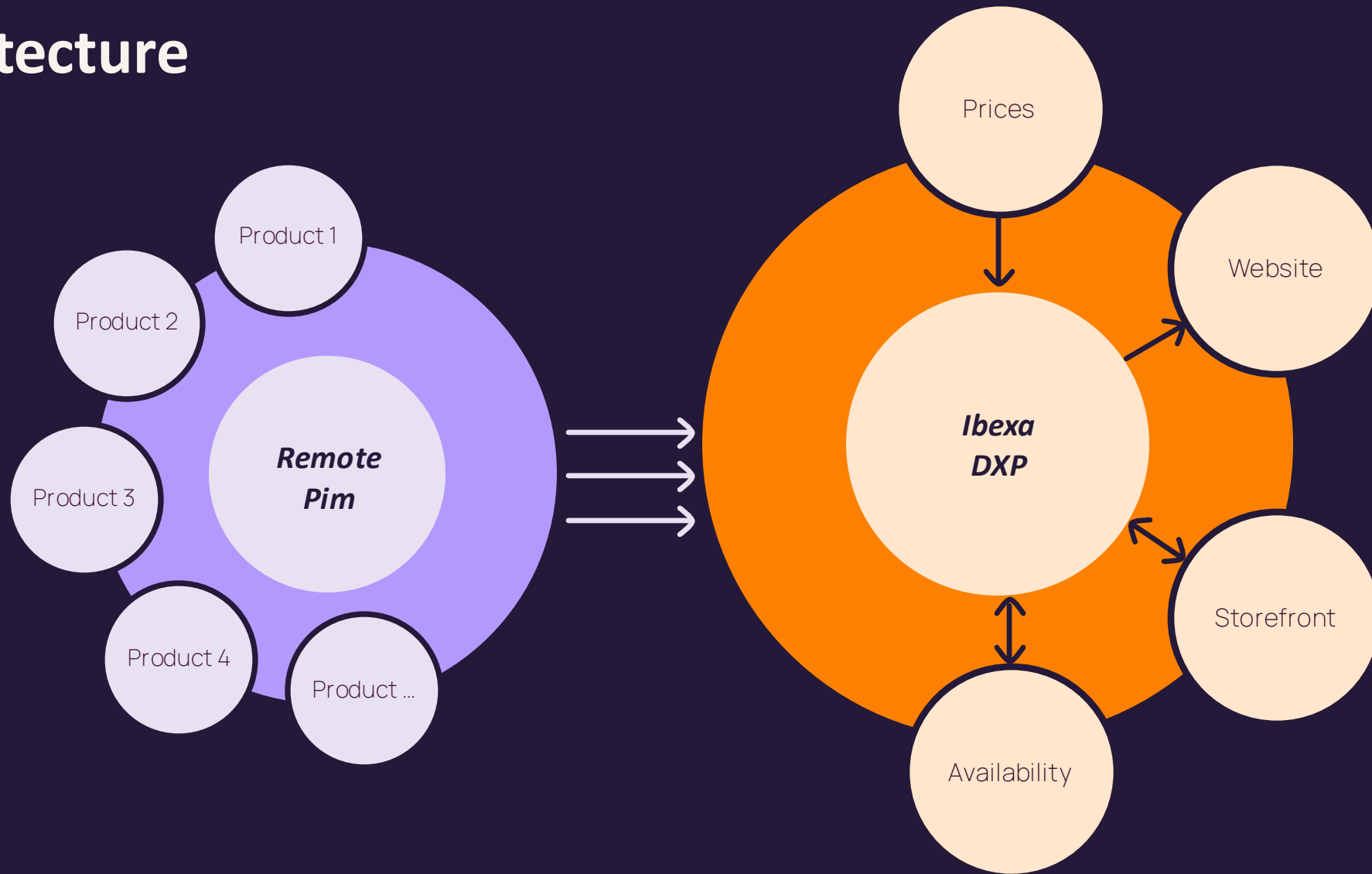


- 📌 At Ibexa 5,5 years, over 14 years experience within eZ and Ibexa ecosystem
- 📌 Passionate car enthusiast

QUABLE Connector



Architecture



https://doc.ibexa.co/en/latest/pim/pim_guide/#remote-pim-support

Installation

1. Package Installation

```
composer require ibexa/quable-client
composer require ibexa/connector-quable
```

2. Connector Configuration

```
# config/packages/ibexa_connector_quable.yaml
ibexa_connector_quable:
    enabled: true

    instance_url: 'https://sandbox-ibexa.quable.com'
    api_token: '<TOKEN HERE>'
    webhook_secret: '<SECRET HERE>' # Webhook for cache invalidation
    channel_code: '<QUABLE CHANNEL>' # Taxonomy synchronisation
    thrown_on_invalid_criteria: false # Useful for debugging
    # Cache is enabled by default, but showcasing
    cache:
        enabled: true
        product: false
```

Configuration

5. Engine configuration

4. Catalog Configuration

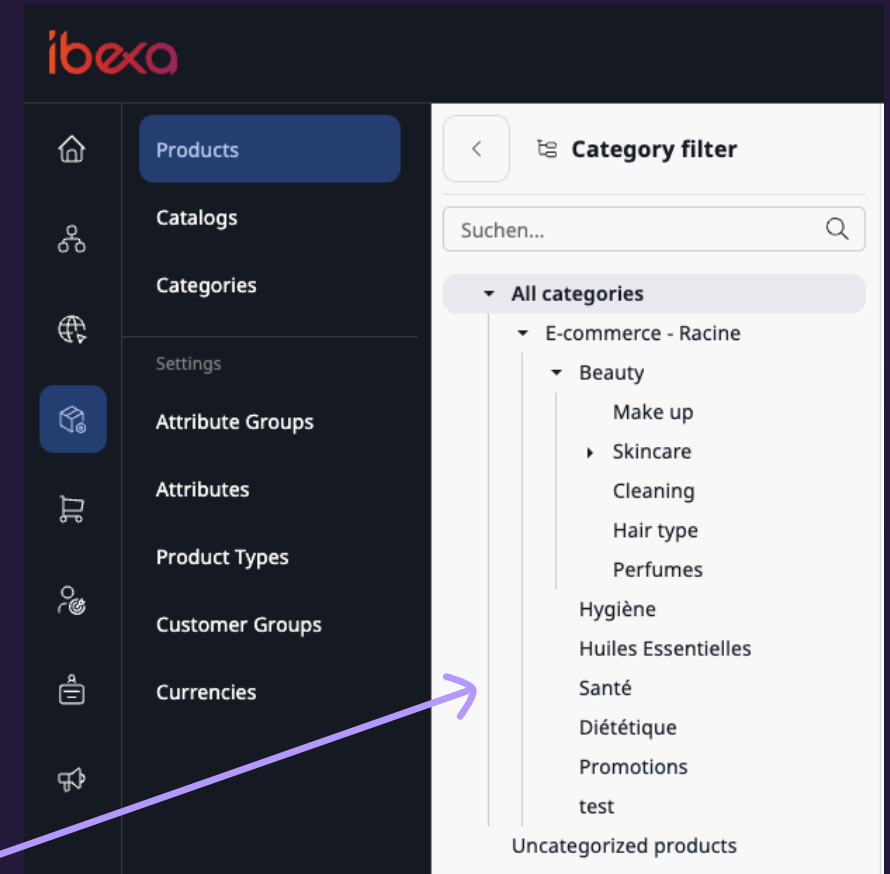
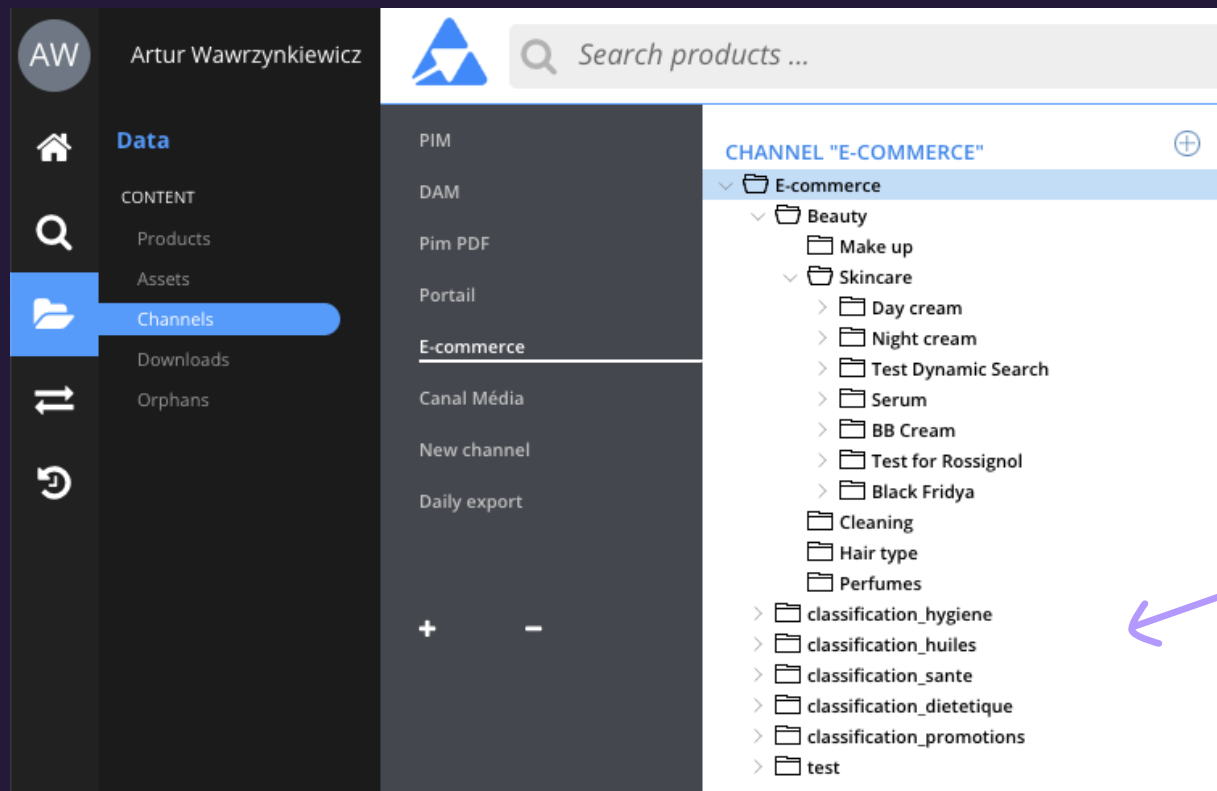
```
ibexa_product_catalog:
  engines:
    local:
      type: local
      options:
        root_location_remote_id: ibexa_product_catalog_root
        product_type_group_identifier: product
  quable:
    type: quable
    options:
      taxonomy: quable
      root_location_remote_id: ibexa_product_catalog_root
      product_type_group_identifier: product
```

```
ibexa:
  repositories:
    default:
      storage: ~
      search:
        engine: '%search_engine%'
        connection: default
      product_catalog:
        engine: quable # Quable engine
      regions:
        default: ~
```

Synchronisation

5. Taxonomy Synchronisation

Add -vv if you want to see requests sent to Quable
php bin/console ibexa:quable:classification:sync



Mapping

6. Language Mapping

```
### Query available languages and language codes  
php bin/console ibexa:quable:languages:check
```

Ibexa

Name	Code
English (United Kingdom)	eng-GB
Dutch (Netherlands)	dut-NL
German (Deutschland)	ger-DE
Polish (Polska)	pol-PL

Quable

Name	Code
Arabic (AE)	ar_AE
Danish (DK)	da_DK
German (AT)	de_AT
English (GB)	en_GB
English (US)	en_US
Spanish (ES)	es_ES
Finnish (FI)	fi_FI
French (FR)	fr_FR
Italian (IT)	it_IT
Japanese (JP)	ja_JP
Dutch (BE)	nl_BE
Dutch (NL)	nl_NL
Chinese (CN)	zh_CN

Webhook Activation

AW

Artur Wawrzynkiewicz

 Administration

 COLLABORATION

 Task Categories

 Workflows

 Completeness

 Tags

 DATA MODEL

 Data Languages

 Attributes

 Attribute Sets

 Link Types

 USERS

 Users

 Classifications access

 Attribute Access

 Roles

 SAML Authentication

 INTEGRATION

 TextMaster

 Webhooks

 Quable Apps

 Image resizer

 SYSTEM

 Automatic links

 Keys / Values

 API Tokens

 Data Model

 Reset

 Usage

 Search products ...

 English (US)



← New webhook

Webhooks / Add

Code*

Artur's Summit 2026 Demo

☒ Activated

URL

https://master-7rqtwti-poxsresnyedxs.eu-5.platformsh.site/webhook/quable

Authorization Header

<HASH>

Choose the triggering event



Products

☒ Created

☒ Updated

☒ Deleted



Variants

☒ Created

☒ Updated

☒ Deleted



Assets

☐ Created

☐ Updated

☐ Deleted



Links

☐ Created

☐ Updated

☐ Deleted



Classifications

☒ Created

☒ Updated

☒ Deleted



Processes

☐ Bulk edit completed

☐ Import completed

☐ Export completed

Advanced setting ⓘ

☐ Do not trigger webhook update when the event comes from a bulk or import operation

Create



Product Demo



Short Name:
Collection:
Gender:
Style:

Available in:

- France x
- USA x
- Spain x
- Germany x
- Italy x



Tags

Description Missing Search Price Missing

Completeness

E-commerce

Amazon

Sephora

Marionnaud

Document history

Date	Author
4:36 PM	John
4:20 PM	Thomas

Import

Date format

MM/DD/YYYY

Attributes separator

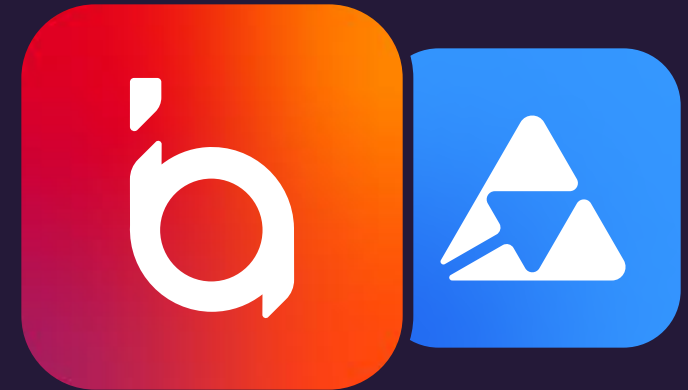
Semicolon

Time format

HH-MM-SS

Shortlist Roadmap

- Product variant handling and attribute mapping
- ☑ Product view and filter permissions
- ☑ Storefront product view support
- ☑ Error handling & extended debugging
- ☑ Readiness for Commerce (Cart, Checkout, Order)
- ☑ SSO for editor authentication
- ☑ Language mapping



RAPTOR Connector



Installation

1. Package Installation

```
composer require ibexa/connector-raptor
```

2. Connector Configuration

```
# config/packages/ibexa_connector_raptor.yaml
ibexa:
    system:
        default:
            connector_raptor:
                enabled: true
                customer_id: '%env(RAPTOR_CUSTOMER_ID)%'
                recommendations_api_key: '%env(RAPTOR_API_KEY)%'
                tracking_type: 'client'
            en:
                connector_raptor:
                    enabled: true
```

Configuration

3. Tracking vs Consent Management

```
{{ ibexa_tracking_script(hasConsented: true, customerId: 12345) }}
```

```
{% extends '@IbexaConnectorRaptor/themes/standard/ibexa/tracking/script.html.twig' %}

{% block ibexa_tracking_script %}

    console.log('My custom tracking script, but relying on loadTracking function.');
```

```
{% endblock %}
```

```
<script type="text/javascript">

    if (myCustomConsentIsGiven) {

        {{ include('@ibexadesign/ibexa/tracking/script.js.twig', {'customer_id': customer_id}) }}

    }

</script>
```

```
document.dispatchEvent(new CustomEvent('enableTracking'));
```

1. Twig Option

2. Enrichment with custom JS code or Events

3. Activation triggered by custom consent management tool

4. Activate via Event dispatch

Single Event Tracking

```
{{ ibexa_tracking_track_event(
    eventType,      {# string: 'visit', 'contentvisit', 'buy', 'basket', 'itemclick' #}
    data,           {# mixed: Product, Content, or null (optional) #}
    context,        {# array: additional context data (optional) #}
    template        {# string: custom template path (optional) #}
)}}}
```

Product Visit Event

Track when a user visits a product page.
This is the most common tracking event for e-commerce sites.

Required Data: Product object (implements `ProductInterface`)

```
{# Track product visit #}
{{ ibexa_tracking_track_event('visit', product) }}
```

Product Visit Event

Track when a user visits non-product content pages (articles, blog posts, etc.).

Required Data: Content object (implements `Content`)

```
{# Track content visit #}
{{ ibexa_tracking_track_event('contentvisit', content) }}
```

Tracking Stream



Search

Filter text

Timeslot

5 minutes

Number of trackings

22

Reset

>

Date	EventType	ProductId	ProductName	CategoryPath	Subtotal	Currency	UserId	BrandId	ContentId	BasketContent
2026-01-27 15:19:23	visit	3453120236458	new version							
2026-01-27 15:19:23	visit	3662217001743	Crème de nuit Peaux Normales & Mixtes							
2026-01-27 15:18:51	pageview									
2026-01-27 15:18:49	contentvisit									137

Recommendations Retrieval

```
use Ibexa\Contracts\ConnectorRaptor\Recommendations\RecommendationsServiceInterface;

public function showRecommendations(string $productId): Response
{
    // Example 1: Basic recommendations (minimal data, fastest)
    $recommendations = $this->recommendationsService->getSimilarItems(
        productId: $productId,
        numOfItems: 10
    );
}
```

Recommendations Retrieval

```
// For logged-in users, prefer UserId (from 'rsaRuid' cookie)
if ($userId = $this->trackingIdentifier->getUserId()) {
    $options['UserId'] = $userId;
}

// For anonymous users, use CookieId (from 'rsa' cookie)
elseif ($cookieId = $this->trackingIdentifier->getCookieId()) {
    $options['CookieId'] = $cookieId;
}

$recommendations = $this->recommendationsService->getSimilarItems(
    productId: $productId,
    numOfItems: 10,
    options: $options
);
```

*With User or
Session Context*



Recommendation to Content | Product conversion

```
use Ibexa\ConnectorRaptor\Recommendations\Loader\ProductRecommendationLoader;

public function onBlockPreRender(PreRenderEvent $event): void
{
    $renderRequest = $event->getRenderRequest();
    $parameters = $renderRequest->getParameters();

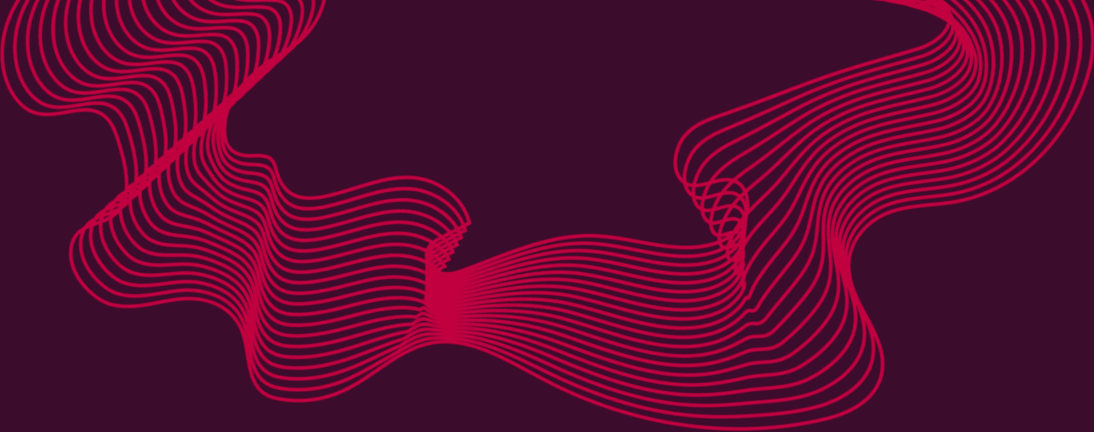
    $productCode = $parameters['products'];
    $limit = (int) $parameters['limit'];

    /** @var Product $product */
    $product = $this->productService->getProduct($productCode);

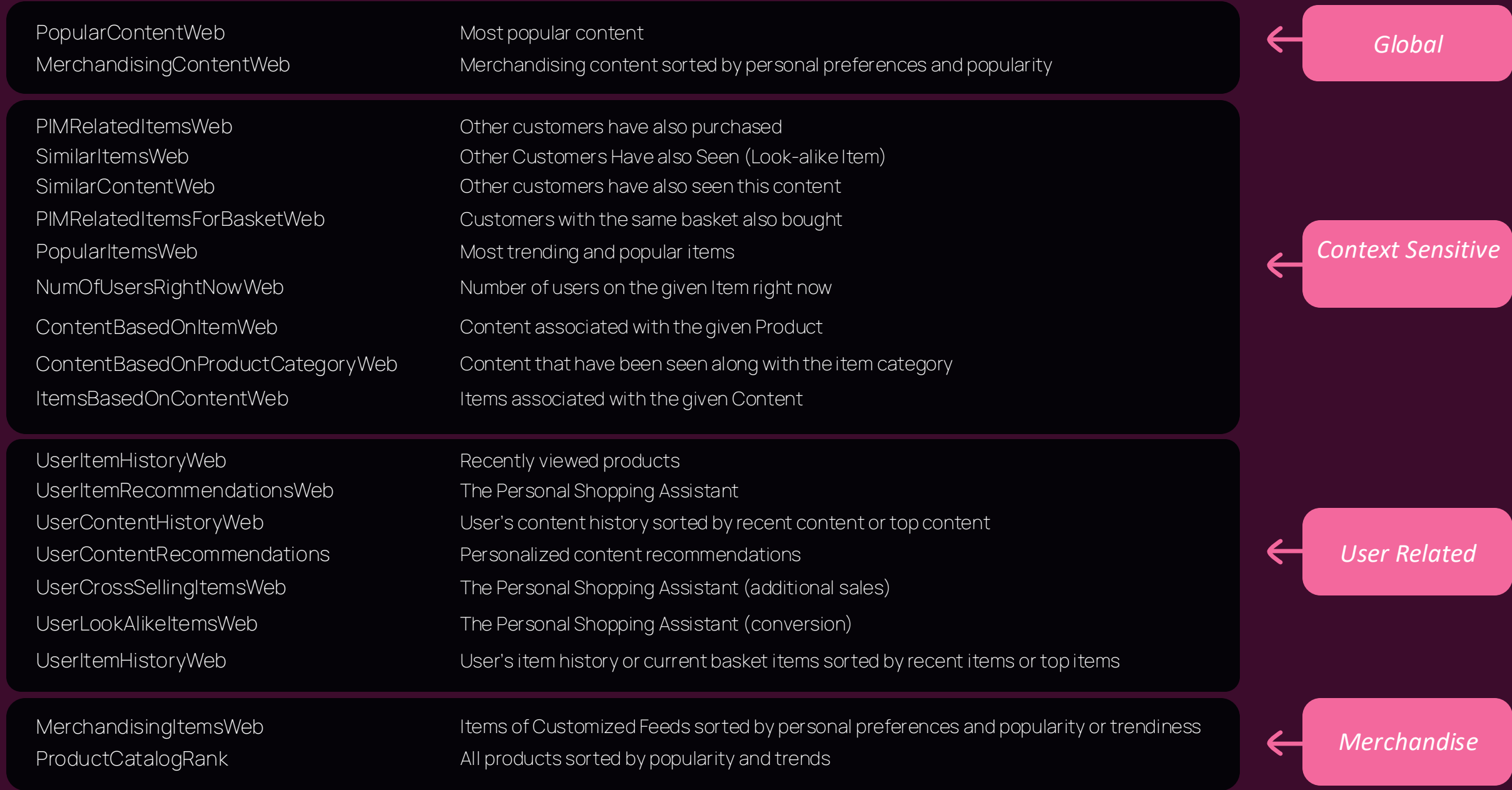
    $recommendations = $this->client->getSimilarItems($product->getCode(), $limit);
    $recommendedProducts = $this->productRecommendationLoader->load($recommendations->items);

    $parameters['product'] = $product;
    $parameters['recommendations'] = $recommendedProducts;

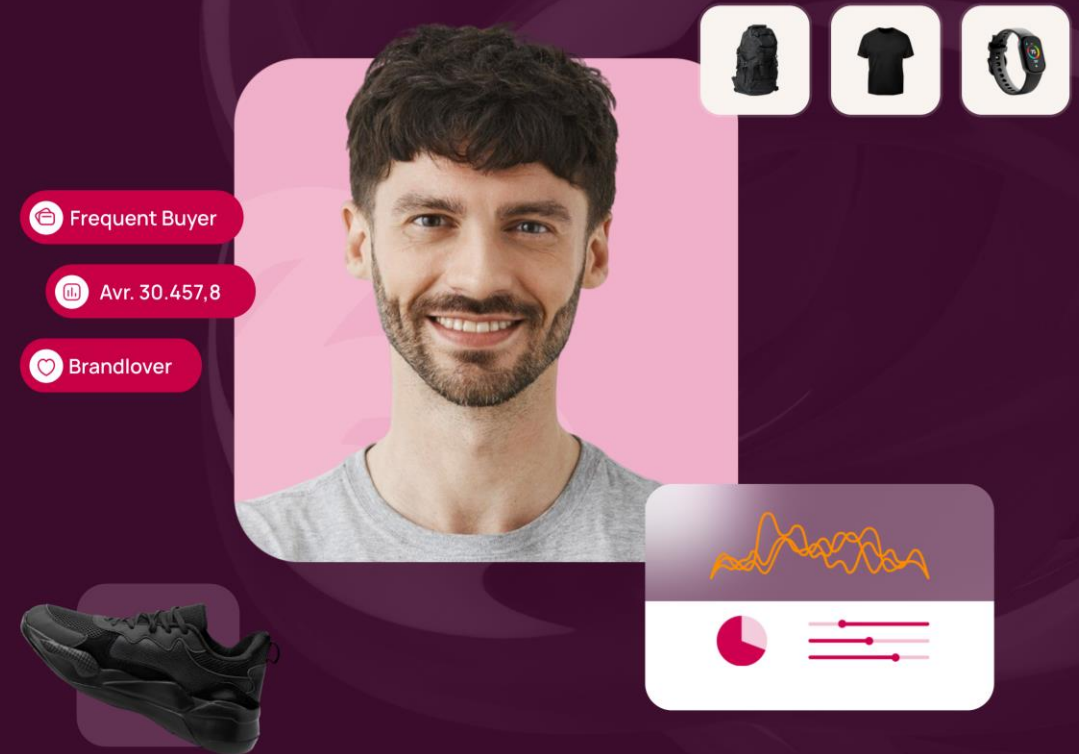
    $renderRequest->setParameters($parameters);
}
```



Recommendation Strategies



Product Demo



Shortlist Roadmap

- ✓ Full coverage of all generic, user and context sensitive strategies
- ✓ Landing Page blocks for selected strategies
- ✓ Embedded Recommendations (Rich Text) for regular content types
- ✓ Recommendation performance tracking (Dashboard widgets) and conversion rates



Muito obrigado!

Dziękuję bardzo!

Vielen Dank!

Thank you!

Muchas gracias!

Merci beaucoup!



NOW

NEXT

LATER

Final release
v6 LTS

Go to Market

Translation
integration plugin

Side-by-side
translations

Translation Hub -
Insights

..

Insights Dashboard for
Editors

Content completeness
& configuration

Multiple Shopping Lists

Bulk translation

A/B testing

Drafts in Content tree

Unlimited languages?

Site Context UI

Arabic RTL Localization/
Adapt Admin UI to right-to-
left writing

AI Acceleration

Google Gemini
Connector

SEO & Discoverability
Assistant

Brand & Messaging
Guardrails

Localization Quality &
Consistency Assistant

AI action: Text
formatting?

Smart AI Image
suggestions

MCP server

SEO Optimization Agent

Landing Page Creator

GEO-ready content

GEO Optimization Agent

Social Distribution
Agent

Unified Composable
Platform

Integrated
Recommendations - tech
foundations

Integrated
Recommendations -
complete set of blocks

Integ Recommendations -
regular content types
personalization

Integrated CDP - Segments
& Customers data enrichment
& synch

Integ Recommendations -
Goals & Performance metrics

Layout Blocks for Page
Builder?

Integrated Quable PIM-
products sync & embedding

Integrated Quable PIM-
Catalogs?

Integrated Quable PIM- ..

Design System-
implementation (step1)

UX/UI Harmonization -
Login page & App switcher

UX/UI Harmonization -Side
bar & Top-bar navigation

Single Sign-on

Design System-
(steps 2-5)

In-Product
Enablement

Interactive
Product Tour

Product Analytics

Intelligent Upgrade &
Expansion Prompts/ Cross-
Product Discovery