



# Ibexa / Cohesivo Roadmap Update 2026

Deep dive in the Product Roadmap  
for 2026 & beyond



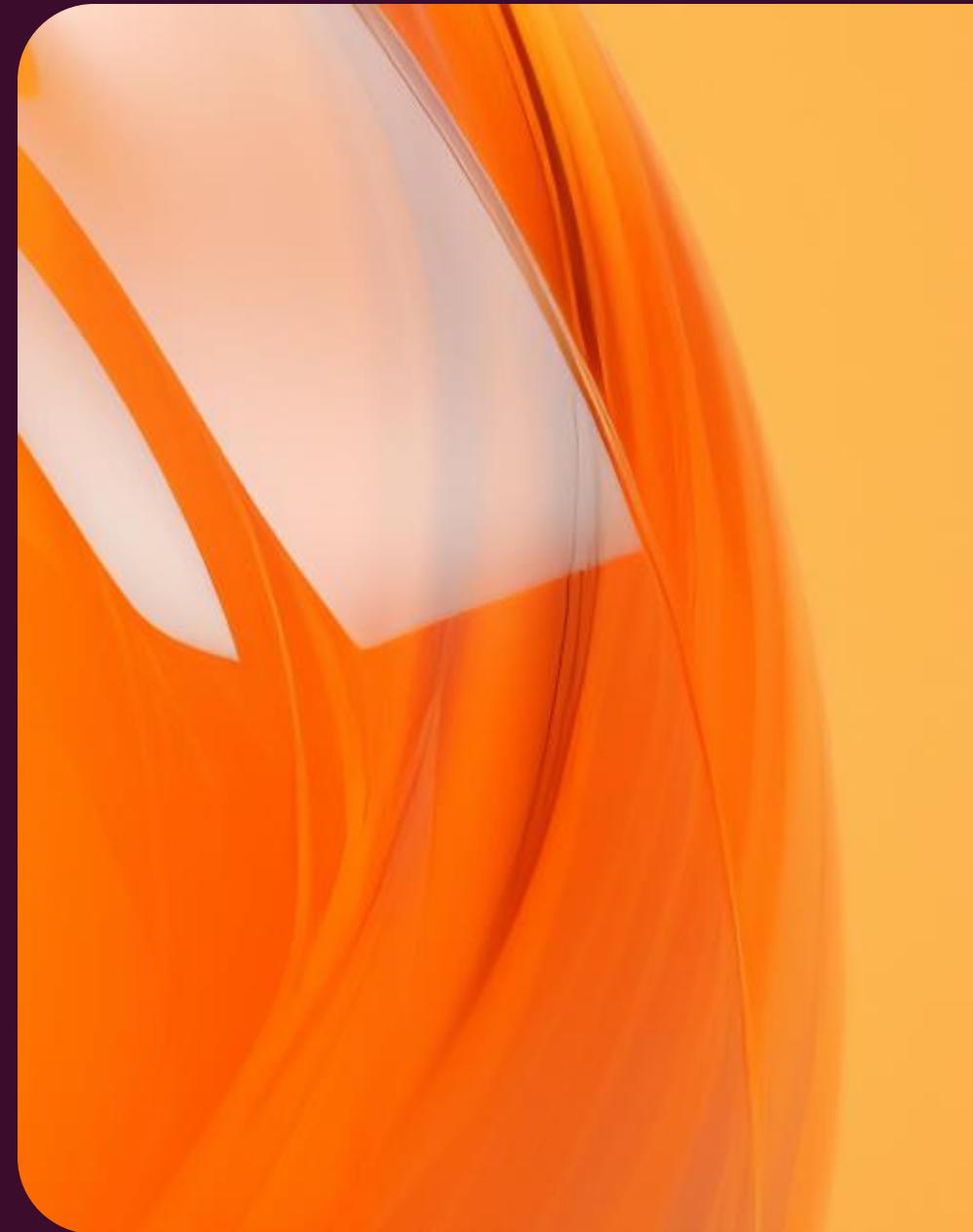
# Speaker



Radoslaw Zep  
*Director of Product*  
Ibexa

# Agenda

- ⌚ Recap of 2025 – Ibexa DXP v5 LTS release & updates
- ⌚ Strategic Roadmap Ibexa / Cohesivo
- ⌚ Key Planned Features Highlights
- ⌚ Summary



# Ibexa DXP v5 key milestones & recent updates



Jul 25

V5 LTS release

Aug 25

v5.0.1

Sep 25

V5.0.2

Oct 25

V5.0.3

Dec 25

V5.0.4

Jan 26

V5.0.5



- AI framework & actions
- AI actions using Ibexa Connect
- Discounts
- Collaboration: Shared content work
- New attribute types
- Modern Tech Stack (Symfony 7.3, PHP 8.3)
- New Security layer
- OpenAPI support for REST and many more...

- Solr 9 support
- Special characters in the Online Editor
- Improved content creation interface
- Stronger governance with Taxonomy Subtree Limitation

- Chat GPT 5.0 support
- More intuitive & revamped Notifications System
- Discount indexing
- Extended REST API coverage

- Important security fixes
- A richer PHP API for Content Types (New search criteria & sort clauses)

- Real-time collaborative editing
- AI-powered taxonomy suggestions
- AI-Connector to Anthropic
- Enhanced Product Filtering & Product Picker Integration
- Integrated Help Center

**Infrastructure**

- Support for Elasticsearch 8
- Support for Valky & Redis
- PostgreSQL 18 support
- OpenAPI support for Collaborative editing REST APIv

# Ibexa/Cohesivo – Key strategic objectives for 2026

## ***Multi-market growth***

***Shorten time to launch*** Multi-channel, multi-language and multi-brand digital projects

#Translations optimization  
#SiteContext  
#Insights

## ***AI acceleration***

Boost Marketers ***productivity & Automate*** time-consuming editorial tasks

#AgenticAI #TacticalAI  
#GEO #MCP #DigitalAutonomy

## ***Unified composable platform***

***Unified, integrated & easy to use*** interface & ecosystem for Marketers

#UX/UI Harmonization #SSO  
#Premium integrations  
#MarketerExperience  
#Composable



NOW

NEXT

LATER

Multi-market Growth

Translation integration plugin

Translation Hub - Insights

Data Intelligence Layer

Insights Dashboard for Editors

Side-by-side translations

Bulk translation

A/B testing for Content

Content completeness & configuration

Multiple Shopping Lists

Site Context

Adapt Admin UI to right-to-left writing

Professional translation for MSA language

AI Acceleration

Google Gemini Connector

SEO & Discoverability Assistant

Brand & Messaging Guardrails

Localization Quality & Consistency Assistant

AI summary of changes for content versions

Smart AI Image suggestions

MCP server framework

SEO Optimization Agent

Landing Page Creation Agent

GEO-ready content

GEO Optimization Agent

Social Distribution Agent

Integration with AI Orchestration Platform

Unified Composable Platform

Integrated Recommendations – complete set of blocks

Integ Recommendations – regular content types personalization

Integrated CDP - Segments & Customers data enrichment & sync

Integ Recommendations – Goals & Performance metrics

Headless Page Builder

Integrated Quable PIM – product data sync & embedding

Integrated Quable PIM – assets synchronization & management

Integrated CDP – Segmentation of anonymous users

Integrated CDP – Audience-driven Personalized content

UX/UI Harmonization – Login page & App switcher

UX/UI Harmonization – Navigation

Asynchronous operations

Design System (next steps)

Single Sign-on



WHAT'S COMING

# Key Planned Features Highlights

MANAGE YOUR FULL TRANSLATIONS JOURNEY

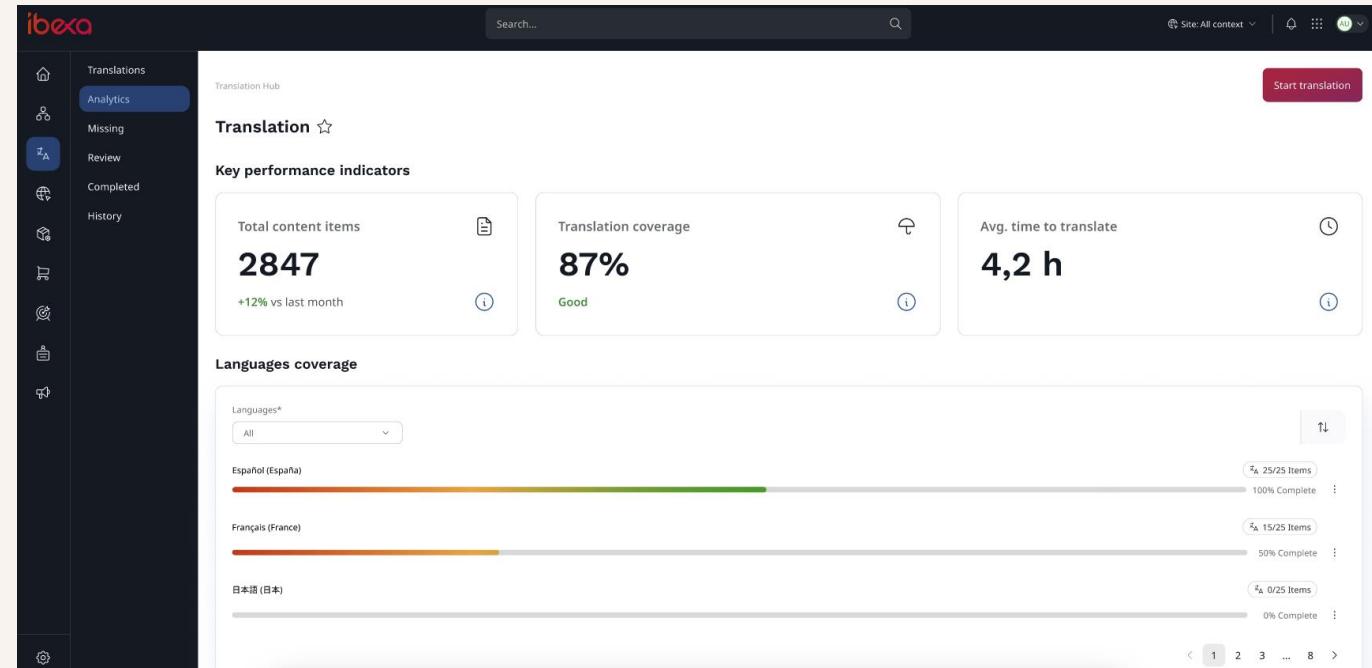
# Translation Hub

The Translation Hub is the central place for all translation-related actions:

- Metrics and KPIs
- Translation jobs
- Bulk operations

## Value:

A single, clear overview that helps stay in control of multilingual content landscape and perform actions to improve content.



Anna Kaihorodova

## Join to learn more!

Translation Hub: The new era for multi-language tasks  
Day 2 10:30 – 11:00 | Tech Melody Track

## MULTI-MARKET GROWTH

# Right-to-Left languages support & Modern Standard Arabic (MSA) Localization

- Translation of all terminology
- Full translation of all UI strings (menus, buttons, labels, messages, tooltips, validation errors) to MSA
- Automatic layout mirroring when MSA is selected
- Seamless support in the Online Editor
- Improved URL alias generation that gracefully handles MSA



*Value:*

Boost usability, adoption, and productivity by delivering a seamless RTL & MSA interface that feels native from end to end

MULTI-MARKET GROWTH

# Insights Dashboard for Editors

- Allow authoring, review, localization and delivery
- Monitor status, detect bottlenecks, and improve outcomes in one place
- Empower marketers, content editors, and localization teams with data-driven decisions

## Value:

Visibility into how content is performing



# Tactical AI: High-value AI-actions

Going beyond Text refinement

Performance



Trust & Governance



Trust & Scale

## ***SEO & Discoverability Assistant***

### ***Key capabilities***

- ⌚ SEO intent and structure validation
- ⌚ Meta and heading optimization recommendations
- ⌚ Content gap identification
- ⌚ Internal linking suggestions

### ***Value***

Transforms refined text into content optimized for measurable impact.

## ***Brand & Messaging Guardrails***

### ***Key capabilities***

- ⌚ Detect off-brand tone, wording and claims
- ⌚ Flag risky or non-compliant language
- ⌚ Suggest aligned alternatives with clear explanations

### ***Value***

Acts as a guardian of brand trust.

## ***Localization Quality & Consistency Assistant***

### ***Key capabilities***

- ⌚ Source vs target language validation
- ⌚ Terminology and CTA consistency checks
- ⌚ Detection of missing or altered meaning

### ***Value***

Reduces risk of semantic drift across markets.



# AI Agents for internal efficiency & external engagement

Goal-driven autonomy with built-in governance and editorial control.

## ***SEO Optimization Agent***

Autonomously optimizes SEO fields for published content across all translations, using full content context.

## ***Landing Page Creation Agent***

Creates complete landing pages from predefined blueprints and hands them over to editorial workflows for QA.

## ***GEO Optimization Agent***

- ⌚ Evaluates content for GEO, validates structure, clarity and semantic completeness.
- ⌚ Checks against current best practices, and offers actionable recommendations to boost visibility.

## ***Social Distribution Agent***

- ⌚ Prepares and publishes content to selected social media channels after publication in DXP.
- ⌚ Adapts messaging per channel and language.



### ***Join to learn more!***

Empowering DXP with Autonomy: Building Agents and Assistants in Ibexa DXP  
Day 2 10:00 – 10:30 | Tech Melody Track

Adam Wójs

# GEO-ready content

## **Solution:**

- Native content readiness layer in Ibexa DXP that structures content as machine-readable and AI-understandable knowledge.

## **Value:**

- Content is understandable and reusable by LLMs
- Strong foundation for GEO optimisation, AI Actions and AI Agents

## **Key Capabilities:**

- Enforces clear content structure, entities and semantics
- Schema injection: wrapping FAQ blocks in valid JSON-LD format automatically
- Embeds LLM-friendly content modeling and metadata as a native DXP capability



UNIFIED COMPOSABLE PLATFORM

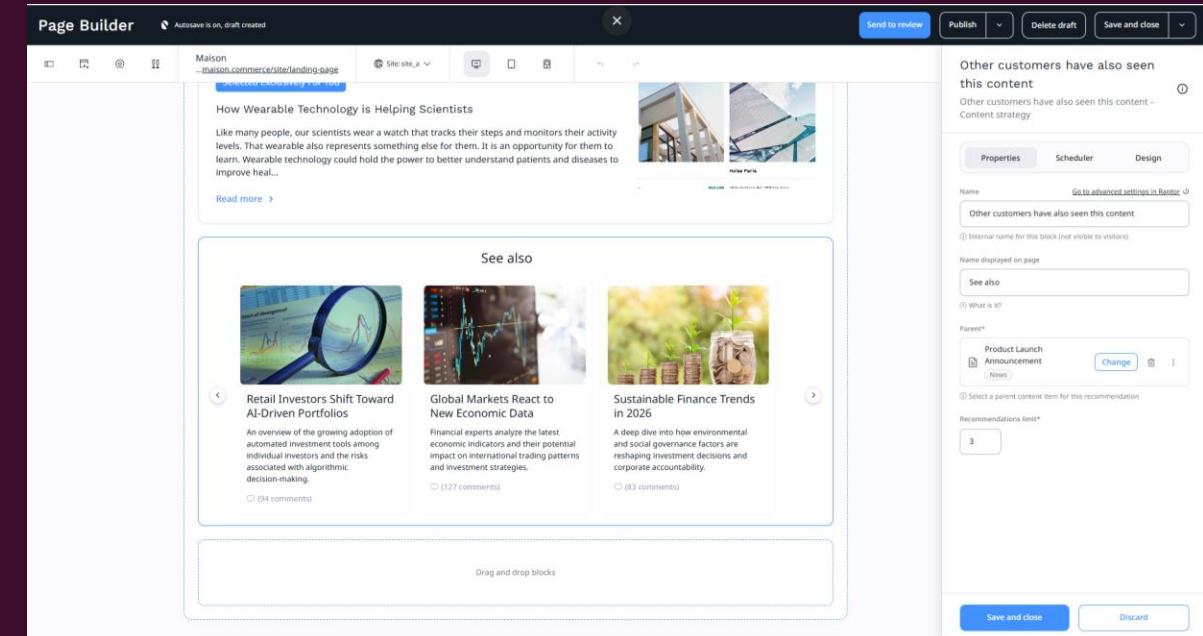
# Integrated Recommendations

## **Value:**

- Ensure accurate event tracking for supported event types to power global, contextual and user-based recommendations
- Minimize data transformation needs by aligning DXP data structures with Raptor's expected input formats
- Enable seamless integration of selected Raptor strategies into the Ibexa DXP

## **Key Capabilities:**

- Client-side & server-side tracking/ Recommendation API/REST client
- Ibexa Connector in Recommendation Engine
- Basic set of Content & Commerce recommendations blocks in Page Builder

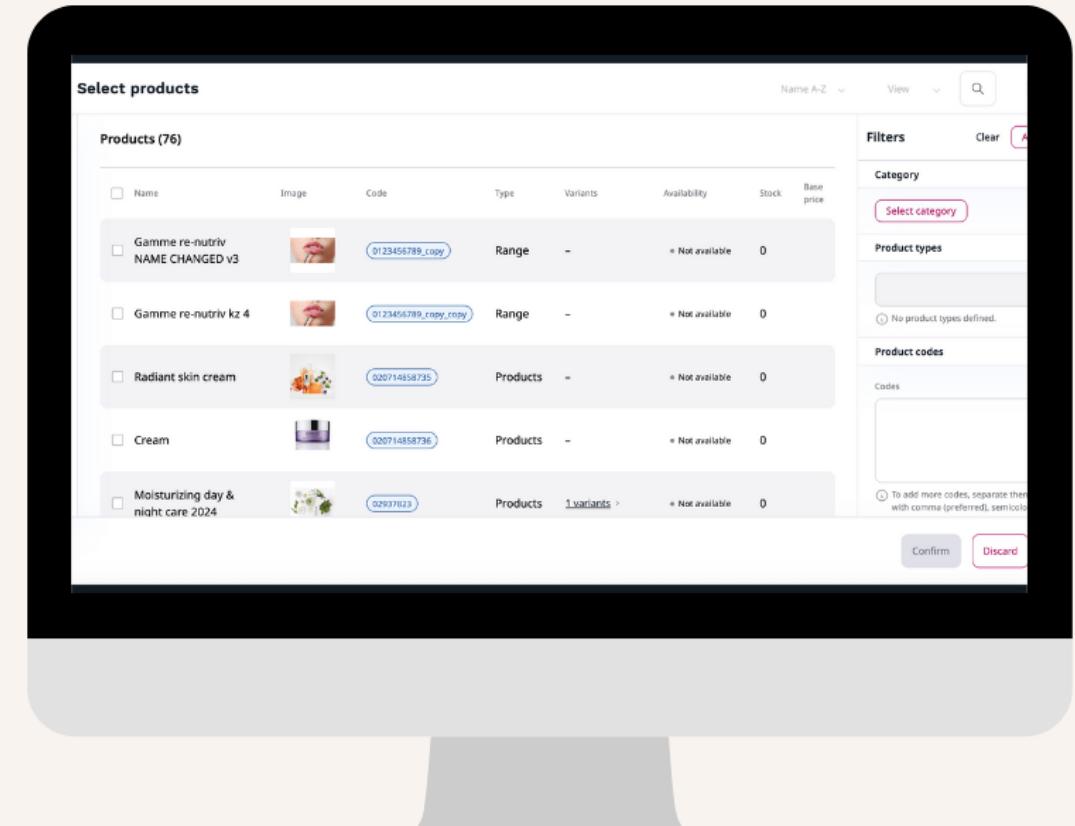


UNIFIED COMPOSABLE PLATFORM

# Integrated Quable PIM

## **Value:**

- Native, opt-in integration for automated product data sync from Quable to Ibexa
- Real-time accuracy: up-to-date product data directly usable in DXP content workflows via new embed functions
- Single source of truth for product data, reducing manual work, duplication and inconsistencies between product management and content creation
- Catalog-driven product exposure, enabling structured and scalable use of product



Radoslaw Zep



Dennis Herzing

***Join to learn more!***

Introduction to DXP Premium Integration: Quable & Raptor  
Day 1 17:15 – 17:45 | The Grow Crescendo Track

A dark, moody background image of a woman with long, curly hair looking down at a smartphone. The phone is held in her right hand, and her left hand is visible on the screen. The lighting is dramatic, with strong highlights on her hair and face.

*Share Your  
feedback & votes*



# Thank you!

For all your insights & feedback



# ibexa



actito



Quable



Qualifio



raptor